Working together, ordinary people can perform extraordinary feats. They can lift things a little higher, a little farther, towards excellence. Once again School of Medicine shines by organizing the second international conference in UMS. It was the first International Conference on Rural Medicine which places a heavy emphasis on socially-driven medicine. It was co-organized with United Nation University (UNU) and Ministry of Health (MOH) on the 28th to 31st October 2007 at the Magellan Sutera Hotel, Kota Kinabalu. There are international, local and our own lecturers as well as students involved as speakers. Their presentations were very impressive and beneficial. We got a very good response not only internationally but also locally. Not forgetting the support and contribution given by our Deputy Chief Minister whom also the Ministry of Rural Development, YB Datuk Joseph Pairin Kitingan and YB Datuk Dr Yee Moh Chai, Ministry of Resource Development and Information Technology. Our first journal, Borneo Journal of Medical Sciences was also launched in this ceremony. The participants and invited speakers were entertained by the Sabah cultural dance and they were also invited the participants to join them. It was a successful conference.