

APK Uncovers Undergrads' Talents in Producing Innovative Products and Services

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MONDAY, 28 APRIL – A total of 182 groups of Universiti Malaysia Sabah (UMS) undergrads under the Humanity cluster participated in the 10th Basic Entrepreneurship Acculturation Expo (APK) starting today.

Themed ‘Live Simply, Dream Big’, APK expo is a platform for all undergrads to think creatively in planning business proposals to penetrate a wider market.

Dean of the Centre for the Promotion of Knowledge and Language Learning (PPIB), Prof. Dr. Vincent Pang in his speech said that undergrads nowadays need to equip themselves with soft skills to face the world of business challenges and job opportunities in future.

“Thus, the organisation of this expo is not limited to students majoring in economics only thus proving that UMS undergrads are versatile and ready to take on any challenges,” he said when opening the programme.

He added that the APK also provided opportunity for undergrads to express their creativity in producing innovative products and services.

In addition to the sale of goods, he said that a blood donation campaign, recycling campaign, health campaign, Western Chess competition and Mud Ball preparation for cleaning of seawater would be conducted.

The Expo is held until 6 May and participated by undergrads from the Basic Entrepreneurship Acculturation Expo which is a compulsory course for all undergrads in UMS. – *ZMD (fl)*

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