

## FAMA Targets 40,000 MyAgrosis Partners Among Graduates Nationwide

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**MONDAY, 31 October** – The Federal Agriculture Marketing Authority (FAMA) has targeted membership for the Agriculture Graduate Entrepreneurs Club (MyAgrosis) nationwide to reach 40 thousand by the end of 2016 as an encouragement for graduates to venture into agriculture.

FAMA Chairman, Tan Sri Paduka Haji Badruddin Amiruldin said, this effort was important as agriculture was one area that could improve the country's competitiveness when the opportunity becomes wide open.

“Awareness on the importance of agriculture as the third engine towards national economy requires the involvement of youth for the sustainability of the sector.

“MyAgrosis Club was established to develop the younger generation to produce the next generation who are competitive and knowledgeable in the agricultural sector,” he said.

He said this when officiating the MyAgrosis K-Shoppe, Faculty of Sustainable Agriculture (FPL), Universiti Malaysia Sabah (UMS) Sandakan Campus in conjunction with the 10<sup>th</sup> Anniversary of its establishment, at the FPL premises, recently.

He added, to ensure the success in producing future entrepreneurs, FAMA has provided special allocations to enable MyAgrosis members the opportunity to venture into business based on agriculture.

“Business opportunities and its benefits would ensure our generation of entrepreneurs could go a long way thereby

ensuring an increase in productivity when they get involved in agriculture as soon as they leave the university,” he said.

Also present at the function were the Chairman of the Board of Directors of UMS, Tun Zaki Tun Azmi; Vice-Chancellor of UMS, Prof. Datuk Dr. Mohd Harun Abdullah; and the Dean of FPL, Prof. Dr. Wan Mohamad Wan Othman. – *(f)*