KOTA KINABALU: To instill love for Borneo wildlife and reading culture, the Tourism club of Universiti Malaysia Sabah (TRUMS) launched its first gathering of ‘Books, Wildlife and Coffee’ event recently.

Featuring over 100 book collections on nature and wildlife, the lively book club session was joined by 13 avid book and nature lovers at the programme which was headed by Project leader, Isyarah Hussin.

“It’s been awesome to be exchanging ideas, share insightful discussions with so many different passionate people, it’s been amazing and a lot of new friends were made during this session,” she said.

Isyarah noted the main objective of the Coffee, Books and Wildlife initiative is to nurture reading culture among the members of the public and to spur further knowledge of Borneo’s priceless wildlife.

Furthermore, she said that such areas knowledge was also important for promoting conservation initiatives as well as ecotourism. The programme was also attended by Head of the UMS Tourism Department, Dr Tini Mohtar and Founder of 1StopBorneo Wildlife, Shavez Cheema.

TRUMS utilised the private wildlife library of the book collection of local wildlife NGO 1StopBorneo Wildlife for the programme which was held on Tuesday, with participants allowed to select the reading material of their choice.

“Readers who finished their books after 40 minutes then joined a round table discussion to share what they’ve learnt from their chosen materials,” said Isyarah, and encouraged the public to join the book-reading sessions held every Tuesday starting at 7pm.

Public can stay tuned on TRUMS Club and 1StopBorneo Wildlife facebook pages for more future book clubs and other nature related activities.