

E-Sabah portal on Sabah's best attractions, travel plans launched

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KOTA KINABALU: Visitors keen to put Sabah on their must-travel list can look no further than E-Sabah portal, www.cometosabah.com for first-hand information on Sabah's best attractions and travel plans for an unforgettable experience at the land below the wind.

"Featuring in-depth information and user-friendly interface, the website serves as the hub for travel and tourism which connects Sabah to the world," said Group Chairman of Universiti Malaysia Sabah (UMS) Investment Holdings Sdn Bhd Datuk Awang Buhtamam Ag Mahmum during the launching of the website yesterday at D'Klagan Hotel.

With over 1.80 million views from 90,000 locations at present, he noted the website aims to increase views and attracting companies to adopt www.cometosabah.com as the platform for brand listing services.

"UiNVEST has expanded its wings into E-Sabah tourism area, and the launching of this website will showcase the best travel destinations in



The launching of www.cometosabah.com, Awang Buhtamam (seated, 3rd from right) together with members of UMS Investment Holdings Sdn Bhd and UiNVEST members.

Sabah, as well as complement the University's Eco Campus Visitor Information Centre (EVIC) and Eco-campus tourism packages," added Awang Buhtaman.

Called EVIC in short, the UMS Eco Campus Visitor Information Centre is operated by UMS Investment Holdings Sdn Bhd following its launching in August earlier this year, which proceeded with Green Ticket and Tourism Commercial Packages in UMS at the official ceremony on 20th August

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"The website is easily accessible, user-friendly for visitors to plan their trip in advance, and gather all the information they need about Sabah," said Awang Buhtamam who represented the University's Vice Chancellor, Datuk Dr D. Kamaruddin D. Mudin

The consultant, Mohammed Rumi Amjed was appointed as UiNVEST Internet Business Consultant to help expedite tourism-based sales generation via E-Commerce,

and is well known for his work with prominent clientele such as Sportslink, Supertravels and Solar Faculty among others.

Extending his congratulations, Awang Buhtamam said the success of the event could not have been made possible without the full support from Sabah Tourism Board, and strategic partners. "Let us work together to promote our beloved Sabah and multitude of cultures, natural attractions to the whole world," he said.