

Attracting more visitors to UMS with EVIC

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KOTA KINABALU: Universiti Malaysia Sabah (UMS) through its Eco-Campus Visitor Information Centre (EVIC) has launched new facilities and services in a bid to attract more visitors to UMS.

UMS Vice Chancellor Prof. Datuk Dr D Kamarudin D Mudin said that the launching of EVIC's new facilities and services is another great milestones for the university's tourism business.

To boost its tourism industry, UMS has added additional facilities such as buggy ride, new places attraction, substation and mobile application services for visitors to access UMS tourism information.

He stated that to ensure the tourism industry in UMS to get commercialised to the maximum

capacity, the Eco Campus was handed to UMS Investment Holdings Sdn Bhd (UiINVEST).

Therefore EVIC was handed over and managed fully by (UiINVEST) last year.

"This enables UMS to boost the commercialisation and promotion as well as the operation and management of the university tourism.

"EVIC is one of the closest examples of how UMS and (UiINVEST) support each other giving both parties advantage and benefits.

"Therefore I hope that the collaboration of both parties will continue in the long run to ensure the advancement of UMS, especially in the tourism industry," he said in his speech during the launching ceremony yesterday.

So far, UMS receives an average of 800 to 1,000 international tourists daily.

He stated that UMS is committed to be a university of excellence in teaching and research as well as to provide better facilities towards its students and visitors.

"To date, UMS has made consistent efforts to develop modern infrastructures while conserving the existing environment," he said.

Kamarudin also expressed his gratitude to the government through the State Tourism, Culture and Environment Ministry and also Sabah Tourism Board (STB) for their continuous support in UMS efforts to enhance its tourism industry.

Also present was UMS Chairman Datuk K.Y. Mustafa.