

# UMS to focus on innovation, creativity

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**KOTA KINABALU:** Universiti Malaysia Sabah (UMS) will carry on with its effort to strengthen a new economic concept based on innovation and creativity at the university level.

Assistant Vice Chancellor, Academic Affairs Associate Professor Dr Haji Kasim Haji Mansur said the policy introduced by Prime Minister Datuk Seri Najib Tun Razak would improve creativity and responsibility in any organizations.

"This is our job as civil servants who are working in institution of higher learning to implement the aim of our leader," he said at the Kinabalu Professional and Management Conference 2010 at Grand Borneo Hotel near here yesterday.

Earlier, Kasim who represented UMS Vice Chancellor Datuk Seri Panglima Professor Dr Kamaruzaman Hj Ampon,



Kasim beating the gong as a symbolic opening of the conference at Grand Borneo Hotel yesterday.

officialiated at the conference with the theme 'Sense of Belonging, Peranan Impak dan Cabaran Terhadap Organisasi'.

Two hundred UMS lecturers and staff participated in the two-day

conference.

Kamaruzaman said in his speech read out by Kasim, the objective of the conference was to implement the mission and responsibility to realize the expectations and aims of the organization.

Other than that, he said the conference also hoped to be a medium for the participants to exchange ideas and information in producing extraordinary staff.

Kamaruzaman also noted teamwork as the main challenge that they should face in line with understanding an organization.

"We should learn from Japan in terms of teamwork because they (Japanese) are putting their nation as one of the advanced countries via implementing quality of group work," said Kamaruzaman.

He also stressed that the nation needed human capital in implementing the task and responsibility for the sake of the country's development.

Kasim received a souvenir from UMS President of Administrative Officer and Professional Association, No'man Hj Ahmad.