

Marine BioValley Universiti Malaysia Sabah

Saleem Mustafa

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FOREWORD

Alaysia is endowed with abundant marine resources along its vast coastline. With the implementation of the Exclusive Economic Zone our marine area has exceeded the land area. Malaysia is certainly well positioned to benefit from initiatives aimed at making wise use of this impressive marine heritage through a knowledgebased approach and using technology that is consistent with the principle of ecologically sustainable development.

This document clearly defines the concept of UMS Marine BioValley, identifies its three important components: 1) Education, research and development, 2) Marine ecotourism and 3) Public awareness. Besides, it lays down a blueprint for commercialization of research and harnessing socio-economic benefits from ecologically sustainable activities.

The author has discussed the importance of academia-industry partnership in achieving the aims of UMS Marine BioValley and made a sincere effort for promoting marine biodiversity conservation using public awareness tools.

I highly value the new concept, innovative ideas and action plans contained in this book and hope that it will soon be able to see the light of the day.

Prof. Dr. Ridzwan A. Rahman Professor, Borneo Marine Research Institute and Director, Center for Research and Innovation Universiti Malaysia Sabah Kota Kinabalu, Sabah

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