

Globalization is good or bad: Considering view of next generation leaders

Abstract

Globalization has the effect on world business in this 21st century undoubtedly. Effects come through both positive and negative (dark) sides. This study aims to examine how future business leaders view globalization. 494 samples involved and were selected via non random convenient sampling process. Results infer that business majors have different attitude toward globalization compare with non business majors. Next, students attitude toward globalization is also likely to be influenced by their family background, specially their parents occupation. Ultimately, business environments are going global, internal environments, including the mindset of future managers, may change towards more globalization, resulting in potentially more globally oriented strategies. Managers need to be on guard against anti globalization sentiments tendency experienced by large segments of the population for more "cripping globalization".