

Intention to use mobile PC among MBA students: Implications for technology integration in the learning curriculum

Abstract

As the mode of learning moves from the traditional face-to-face delivery to a more remote method such as online learning, the need for students to embrace technology has become more evident and pressing. The results of this study indicate that perceived usefulness (PU) and perceived ease of use (PEU) have positively influenced the learners attitude. Perceived usefulness is more influential in predicting attitude which indicates the importance of utility of the technology in ensuring acceptance. Attitude is also positively related to the intention to use. It is also further proven that attitude has partially mediated the relationship between PEU, PU and intention which leads to show the importance of attitude in technology adoption. Thus, it is important for the academic institutions to indoctrinate the importance of using technology in the process of learning and to incorporate the use of mobile PC in the classroom teaching as the advent of wireless computing has actually eliminated many of the barriers to using technology in the classroom.