Psychological traits as key factors in determining an entrepreneurial intention among students in Malaysia

Abstract

This study examines key success factors in determining the entrepreneurial intention among students in Kota Kinabalu, Sabah. The key success factors for this study include locus of control, tolerance for ambiguity, need for achievement and innovativeness. The respondents for this study were students in higher learning institutions in Kota Kinabalu, Sabah Malaysia. The total number of questionnaires distributed was 400 and 336 questionnaires were usable. Based on the results and findings of this study, it was found that locus of control, need for achievement and innovativeness have contributed significantly towards entrepreneurial intention among students. While, tolerance for ambiguity was not among the predictors towards entrepreneurial intention in this study. This study through its research and findings has contributed significantly to both theoretical and practical implications. This study can help to provide the information related to entrepreneurial intention among students and can benefit the government in an effort to encourage more graduate students to get involved in entrepreneurial ventures.