Social perceptions of achieving students and achievement goals of students in Malaysia and the Philippines

Abstract

The study investigates the hypothesis that country differences in achievement goals of students are associated with differences in how students with different achievement goals are perceived by students in different cultures. University students from Malaysia and the Philippine were asked to complete guestionnaires on their achievement goals and on their perceptions of hypothetical students who exemplify the different achievement goals. The perception questions related to social goals such as peer affiliation, personal qualities, and likeability. The achievement goals data indicated that Filipino students reported higher levels of mastery goals compared to their Malaysian counterparts, who in turn reported higher levels of performance approach goals. Hierarchical regression analysis indicate that country differences in mastery and performance goals can be accounted for by differences in perceptions of mastery- and performance-goal oriented peers, particularly those perceptions that relate to social affiliation and social approval. The results are discussed in terms of how achievement goal constructs are perceived in different countries, and how differences in perception may relate to some social dimensions in the adoption of achievement goals. © 2010 Springer Science+Business Media B.V..