

The relationship between terms of trade and trade balance in ASEAN-5

Abstract

This study examines the relationship between career strategies and career success. The three dimensions that measured career strategies were enhancing promotability, strengthening external contacts, and improving image with superiors. Meanwhile, the dimension that measured career success was subjective career success. Data were gathered through the distribution of questionnaires to employees at a manufacturing organization (n=185). Correlation and regression analysis were used to examine the relationship between career strategies and career success. The results indicated that there were no relationships between overall career strategies and career success. However, in terms of career strategies dimensions, only two were positively correlated with career success, namely, strengthening external contacts and improving image with superiors. The multi-regression results suggest that improving image with superiors was the most important factor in influencing individual's career success. The findings were discussed and recommendations for future research were also put forward.