A descriptive recreation activity patterns of international tourists in Tunku Abdul Rahman Park

Abstract

The purpose of this descriptive research is to identify the recreation participation pattern ofinternational tourists in Tunku Abdul Rahman Park (TARP). A total sample of 100respondents was obtained using convenient sampling technique. The findings indicated thatrecreation patterns were divided into active and passive recreation activities. Therefore, therecreation patterns are varied depending on the demographic characteristics and preferencesof activities which the tourists are interested to participate specifically in the study area. Mostof the respondents were first-time visitors and traveling with family. Social media was used asa platform to attain information regarding the TARP. The key attractions of TARP were theocean, the seaside, and active recreation activities. Understanding recreation participationpatterns will help park managers to access the tourists' needs and demand of recreationalactivities in TARP