

The Result of the Sabah Parliamentary Seat in the 14 General Election, 2018: An Analysis

ABSTRACT

This article discusses the result of the Sabah parliamentary seat in the 14 General Election that was held on 9th May 2018. Why the result of GE 14 is totally different with the previous general election? The parliamentary result of the Sabah GE-14 is totally different with the previous General Election. BN performed badly in GE 14. BN only won 10 parliamentary seats out of 25 parliamentary seats in Sabah. The rest was won by Parti Warisan Sabah (8 seats), PKR (3 seats) and DAP (3 seats). This is the first time of the BN worse performant in the Sabah general election. This study concludes that the issues related to national economic policies, taxation policies, high price index, high cost of living, corruption of the top political leaders and high petrol price strongly influenced the Sabah voters in rejecting the BN candidates. The voters were accessible to the above issues via the modern and sophisticated communication technology. Thus, modern and sophisticated communication plays an important role in influencing the Sabah parliamentary seats result.