International Chinese Student's Satisfaction Towards University Malaysia Sabah's Nursing Mobility Program

ABSTRACT

Introduction: Promotion of internationalization of higher education is a strategic marketing in public and private Malaysia universities. University Malaysia Sabah (UMS) hosted the international nursing mobility programme involving 15 nursing students from Hunan and Yangtze University of China. Students from China obtained hands-on learning experience and exposed to indigenous health practices in Sabah. After 12 weeks of the programme, although casual face-value audit of the mobility program was deemed adequate, there was a need to objectively gauge the Chinese student's satisfaction and identify issue of contention that can be remedied. This study is to evaluate Chinese international nursing students' satisfaction during their mobility posting tenure in UMS and identify issues of discontentment for improvement. Methods: the study entailed a cross sectional survey involving a convenient sample of all 15 nursing students from China who had completed the 12-week UMS-nursing mobility programme. The study tool consisted of a 25item questionnaire which used Likert-like statements to anchor level of satisfaction on 5 subdomains itemsnamely; arrival orientation; logistic arrangements; learning opportunities; cultural experience and perceived worth-for-money. **Results:** Cumulative ratings counts from 15 Chinese international students who had participated in the UMS-nursing mobility program in this study rated the following sub-domains as satisfactory and highly satisfactory: (i) learning experience (88%), (ii) Sabah's cultural experience (90%), (iii) worth for money (88 %). Sub-domains rated as dissatisfactory or strongly dissatisfactory by the China students were: (i) adequacy of 1st - day arrival orientation (72%), (ii) quality of logistic arrangement (72%). **Conclusion:** Findings imply that the China students were satisfied with the overall learning experience during the UMS-nursing mobility programme. However, areas of grievances such as the conduct of the 1st - day arrival orientation and logistics management of the UMS-mobility program needs to be addressed.