

Graphic styles techniques aids instructional games design: evidence from students' experiences and demographics measures

ABSTRACT

Highlights: As the improvement of education technology in the IR 4.0 era, studying the approach to graphic styles through educational games is an indispensable information in order to enhance digital learning. The visual styles can be the newest way to immerse a student in gaming. Learners perceived more when the graphic design fits their ideal features. This study will determine students' perceptions towards visual design by investigating graphic styles embraced today by Malaysian students, including parallels with their demographic's disparities and emotions, and their relationship with the virtual world of the game that will lead to outstanding academic performance.