

Digital Diplomacy: Current State of Affairs

ABSTRACT

The Internet revolution has had a profound impact on virtually every facet of life, including international relations. Diplomacy as a foreign policy instrument has also been altered as a result of this revolution. This short article analyses the idea of digital diplomacy, emphasizing the usage of digital media in diplomacy and how nations employ these technologies to further their foreign policy concerning the current health pandemic. It explores the potential and problems that these media present for diplomatic operations and argues that nations cannot afford to fall behind in this era of digital diplomacy since they stand to profit significantly from these rising diplomatic trends. Digital diplomacy and Internet-related activities, in general, may significantly aid a state in projecting its foreign policy stances to home and international audiences.