

**TITLE**

**1M DANCE STUDIO STUDENT'S USE AND  
LIFE INFLUENCE OF WEIBO**



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A handwritten signature in black ink, appearing to read 'Lee Kuok Tiung', written over a horizontal line.

## **ACKNOWLEDGEMENT**

Time flies, the three-year university time is coming to an end, and I am about to officially enter the society. I walked through the classroom where I used to teach and the playground where I usually played with my classmates. I was very emotional. I want to thank too many people and things. You accompany me to grow up, teach me how to behave in the world, and make me more mature. First of all, I would like to thank my thesis advisor, Dr.LEE KOUK TIUNG, who gave me a lot of guidance and help during the writing process of this thesis. Dr.Lee put forward many valuable suggestions on the topic selection of the thesis, the angle of the thesis and the frame structure of the thesis, as well as patient comments and careful care. At the same time, DR.lee's profound knowledge also really touched me, and made me see my own shortcomings. There is still a lot to learn, and the road ahead is still very long. I need to keep learning and growing. At the same time, I would also like to thank the teachers who have given me knowledge and the classmates with whom I have studied. It is precisely because of your company that my university life is full of fun, and I hope to walk together in the future. In addition, I would also like to thank my parents. It is your constant encouragement that gives me strength, and it is your meticulous care that makes me healthy and confident. I will work harder in the future to live up to your expectations!

## Abstract

With the rapid development of Internet technology and mobile smart devices, social media platforms have become an important medium for the public to obtain information, disseminate information and share opinions, which soon brings human beings into the era of rapid development of social media. With the maturity of physiology, students' self-awareness is also constantly developing, paying more attention to their inner world, of course, but also eager for the attention of the external environment, need to meet psychological emotional demands through communication and interaction with people. In 2010, China began to enter the era of Weibo. As an emerging communication medium, Weibo promoted students' interpersonal communication. Various content editing and interactive sharing functions provided by Weibo greatly deepen the breadth and depth of information dissemination, and also provide a more convenient way for students to participate in.

In this thesis, the integrated use of questionnaire, depth interview, text analysis, coupled with some relevant theories of communication and journalism, to 1M Dance Studio students use of Weibo and influence to do in-depth research, and analysis of the causes and effects of Weibo to attract students, the impact problems and how to put forward some Suggestions and countermeasures to solve these problems. The first chapter mainly introduces the source of topic selection, research objectives and scope, as well as the purpose and significance of this research. The second chapter is the literature discussion, which aims to study the use of Weibo by students of 1M Dance Studio, mainly focusing on three themes for literature review. The third chapter is content analysis, which mainly focuses on the research objectives and starts from three survey questions to obtain relevant data and further obtain the final results of the research.

**Key words:** Weibo; Students; Learning; Life; Influence;

## ABSTRAK

Dengan perkembangan pesat teknologi Internet dan peranti pintar mudah alih, platform media sosial telah menjadi medium penting untuk orang ramai mendapatkan maklumat, menyebarkan maklumat dan berkongsi pendapat, yang tidak lama lagi membawa manusia ke era perkembangan pesat media sosial. Kematangan fisiologi, kesedaran diri pelajar juga sentiasa berkembang, memberi perhatian lebih kepada dunia dalaman mereka, sudah tentu, tetapi juga tidak sabar-sabar untuk perhatian persekitaran luaran, perlu memenuhi tuntutan emosi psikologi melalui komunikasi dan interaksi dengan orang. Pada tahun 2010, China mula memasuki era Weibo. Sebagai medium komunikasi yang baru muncul, Weibo mempromosikan komunikasi interpersonal pelajar. Pelbagai fungsi penyuntingan kandungan dan perkongsian interaktif yang disediakan oleh Weibo sangat mendalamkan keluasan dan kedalaman penyebaran maklumat, dan juga menyediakan lebih banyak cara yang mudah untuk pelajar mengambil bahagian.

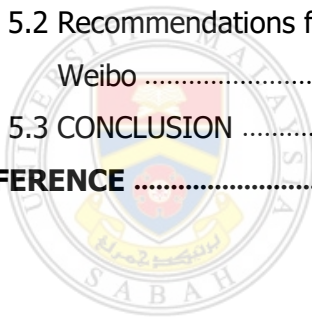
Dalam tesis ini, penggunaan bersepadu soal selidik, temu bual mendalam, analisis teks, ditambah dengan beberapa teori komunikasi dan kewartawanan yang relevan, kepada pelajar 1M Dance Studio menggunakan Weibo dan pengaruh untuk melakukan penyelidikan mendalam, dan analisis sebab dan kesan. Weibo untuk menarik pelajar, masalah impak dan cara mengemukakan beberapa cadangan dan langkah balas untuk menyelesaikan masalah ini. Bab pertama terutamanya memperkenalkan sumber pemilihan topik, objektif dan skop penyelidikan, serta tujuan dan kepentingan penyelidikan ini. Bab kedua ialah perbincangan literatur, yang bertujuan untuk mengkaji penggunaan Weibo oleh pelajar 1M Dance Studio, terutamanya memfokuskan kepada tiga tema untuk tinjauan literatur. Bab ketiga ialah analisis kandungan, yang memberi tumpuan terutamanya kepada objektif penyelidikan dan bermula dari tiga soalan tinjauan untuk mendapatkan data yang berkaitan dan seterusnya mendapatkan hasil akhir kajian.

**Kata kunci:** Weibo; Pelajar; Pembelajaran; Kehidupan; Pengaruh;

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# CHAPTER 1 INTRODUCTION

## 1.1 Introduction

Today's society is developing faster and faster, and people's living standards are also significantly improved, not only in material, but also in spiritual enjoyment, such as watching movies, listening to music, playing games and so on. Of course, the spiritual enjoyment mentioned above all depends on the Internet. From the emergence of computers to now, a large number of new media have sprung up like bamboo shoots after spring rain. Facebook, Instagram and other network communication tools have become an indispensable part of contemporary people's life. Now, in the face of the new and rapidly popular Weibo, this similar social software originated from Titter, but with the further research of researchers, Weibo is now more rich in content than Titter.

Weibo, the abbreviation of Weibo (MicroBlog), is a platform for information sharing, information dissemination and information acquisition based on network user relations. Through Weibo, users can easily publish messages anytime and anywhere. But unlike popular online blogs, Weibo is fashionable, at least for now, and Weibo is simpler, more interactive and geometrically communicative than traditional online tools. fast. Weibo does not need to spend a lot of time and energy to study can be used perfectly, its way of communication does not need to deliberately organize language to state facts, nor does it need specially modified words to express emotions. Just need to express to relevant information of personal interest immediately. Because the students in 1M dance studio are all modern young men and women, after the launch of Weibo, 1M dance studio students think Weibo is very in line with their pace of life and habits, so it is widely welcomed by them. Weibo's rich information resources and convenient ways of communication are exerting an imperceptible influence on them . This has gradually become the main way for them to communicate and obtain information . It also meets the psychological needs of modern young men and women, using Weibo to record life and growth, and share their joys and sorrows . Nowadays Weibo has become a new way of life for young people . Therefore, a survey was conducted on the students' use of Weibo and the impact of Weibo on their lives in 1M dance studio.

Through the survey found that nearly half of the students updated in Weibo is their own original mood, students have used Weibo as an interactive platform to share their daily happiness or sadness with friends. Therefore, Weibo has also become an important

way for students to understand the current situation of their friends.

## 1.2 Background Of Study

In Song Anqi's "Comparative analysis of WeChat and Weibo social functions". He explained that Weibo is a broadcast social network platform that shares short and real-time information through attention mechanisms<sup>[1]</sup>. The astonishing popularity of Weibo far exceeds the traditional media such as radio, newspapers and television. Its biggest characteristic is: the speed of releasing information and the speed of information dissemination. Weibo is an important channel for netizens to get news and information, and it has also become a fast and concise way for people to interact and socialize. Under the great wheel of such a "micro-era", college students are bombarded with innovative, active and lively information, and information is being established and transmitted all the time.

As a new communication medium, Weibo promotes the communication of college students. With the maturity of physiology, we not only pay more attention to our inner world, but also yearn for the attention of the external environment. We need to meet the emotional demands of psychology through communication and communication with people. How to seek advantages and avoid disadvantages, and how to use Weibo to strengthen and improve the positive guidance of college students' mental health has become an important issue for college students in the new media era.

## 1.3 Problem Statement

The spread speed of Weibo has a certain timeliness. Weibo has opened up the restrictions between the fixed Internet and the mobile Internet, realized the terminal integration of computers and mobile phones, and made the transmission of content more convenient and faster than other media. The seamless combination with mobile phone is the most revolutionary significance of Weibo. In this way, students in 1M dance studio can produce and read Weibo anytime, anywhere and at will.

Weibo is not only a communication platform, but also a content-created platform, so that everyone can become a content maker, witness, communicator and commentator. Every student in 1M dance studio can use Weibo as a "self-media", form his own community, and release promotion videos of personal learning dance to his "fans" anytime and anywhere in the way of Weibo.

**The positive influence** brought by Weibo to the students of 1M dance studio is as follows: (1) it changes the way of obtaining, spreading and communicating

information, and broadens the channels of information sources. (2) it is helpful to expand the social scope and form a fixed dance social circle. (3) it meets the students' emotional and psychological needs and develops their personal interests. (4) it plays a direct role in helping and promoting the study of dance.

**Negative effects:** (1) false information disturbs students' values, which is not conducive to their growth. (2) students' self-control is poor, and they are easy to be infatuated with Weibo, which is a waste of time. (3) the information released by Weibo is tedious and updated too fast, which is not convenient for users to get in time.

Generally speaking, in the results of the survey on the impact of Weibo on the lives of 1m dance studio students, most people think that they can learn some important information from Weibo, such as the latest news, etc. At the same time, hot topics caused by the news can also be discussed with netizens on Weibo to stimulate their thinking. It can effectively expand the scope of society, set up its own dance circle, efficiently stimulate new ideas for dance, and facilitate communication among dancers. However, only a few people think that the information on Weibo is tedious and updated quickly, and browsing Weibo takes up a lot of time and disturbs the time of work and rest. From this we can see that Weibo has a positive impact on most students, broadening the students' knowledge, and the discussion of hot topics has enhanced students' sense of social ownership.

## **1.4 Research Question**

Weibo is a human-based social media platform, which can be shared, disseminated, and interacted in real time through a variety of mobile phones such as PCs and mobile phones, text, pictures, videos and other multimedia means. As a new thing, Weibo is developing very fast. (Wang Xiaolan, 2011) The "2010 China Weibo Research Review" published in the first issue of "International Journalism" has the following research issues: 1. Research on Weibo itself, including its communication characteristics, content and value and communication functions, etc., 2. Research on the combination of Weibo and politics. 3. Research on the combination of Weibo and the economy. After multiple investigations and analysis, in the end, in order to better upgrade Weibo, discover more advantages, and make it develop better<sup>[2]</sup>.

## **1.5 Objectives Of The Research**

- 1) to understand the needs of students in 1M dance studio for the use of Weibo.
- 2) learn about the students' use of Weibo in 1M dance studio.

3) to understand the life impact of 1M dance studio students from using Weibo.

## **1.6 Scope Of Study**

1M Dance Studio located in Guizhou Province was established in 2018. This is a very famous local dance school. It "discovers beauty, appreciates beauty and creates beauty." The cultural concept shows the professionalism and innovative spirit of the dance training industry. With novel choreography creativity, excellent choreographer, following the dance steps of the times and the super dance strength of these mentors, they are deeply loved by many fans. With the high threshold of the dance studio itself, the admission standards of 1m dance studio students are also very strict, just to create more dance talents. In the past few years, 1 m dance studio has harvested some potential dance students, with a male-to-female ratio of 50% each. At present, currently there are 68 students in the school.

## **1.7 Purpose Of The Study**

Modern media quickly bring people into a new Internet era, a new information age. Of course, it also makes Weibo a social platform known in China and even the whole world, and an indispensable regular tool in people's daily life.

Through the questionnaire survey of 1M dance studio students, I know their needs as Weibo users.

In the process of studying the current situation of students' use of Weibo and the impact of Weibo on life in 1M dance studio, analyze the reasons why Weibo attracts young men and women, and understand the impact of Weibo on young men and women. I hope my survey can help young men and women who are using Weibo to better understand the use of Weibo and who they really are.

## **1.8 Methodology**

### **1.8.1 Literature research method**

A formed research is inseparable from a solid theoretical foundation, so it is necessary to collect and sort out valuable literature as the theoretical support, choose this method to sort out the literature data about 1M dance studio students using Weibo. With the help of the literature content to understand the current situation and life impact of 1M dance studio students using Weibo, so as to ensure that the text has a solid literature foundation and ensure that the research has a certain scientific nature.

## **1.8.2 Descriptive research method**

Describe the phenomena and rules through their own language, and explain the relevant influence, investigate 1M dance studio from two questions, and describe the content of the survey in detail in the form of words, so as to provide more solid content for the research. From the survey data, we can see that the current 1M dance studio students' use of Weibo is very obvious, and Weibo is very popular in their daily life. We often say that modern media is the key to the future, Weibo is deeply loved by the majority of netizens, young men and women as the backbone of the 21st century, naturally can not ignore this new thing. They have become the first generation of mainstream groups to use Weibo and have played an important role in promoting Weibo.

## **1.9 Significant Of Study**

According to a Weibo survey of 1m dance studio students, Weibo plays the following tasks and roles in their lives.

In order to meet the emotional and psychological needs of young men and women, Weibo also provides them with an opportunity to vent their emotions and relieve the stress of life. On Weibo, some students recorded their real state of mind. They will vent the difficulties encountered in learning dance, or share the happy mood when they improve their dance skills. Some students used to watch dance videos of other dancers and keep learning, thus enriching their dance experience.

From this point of view, for the students themselves, this has achieved the role of helping and promoting life. Share all kinds of information, life knowledge, information, science and technology, etc. It is helpful for students to pay attention to public events and state affairs, and it is convenient for students to express their own opinions and participate in them.

Because everyone has different personality characteristics and hobbies, they will pay attention to different things, and Weibo because of its special tagging function, you can find like-minded bosom friends there. let a lot of introverted students who are not understood in real life, not good at oral communication get psychological comfort and sustenance. Weibo bloggers who "you may be interested" will also be recommended so that you can learn and develop the sections you are interested in.

## **1.10 Benefits Of Study**

Human society is always moving forward, we have entered the agricultural society from the Paleolithic Age, and into the information age through the industrial society, and now, Weibo will once again bring us a great historical change. Traditional book learning is gradually becoming boring in this new era, the new way of learning has opened the door of the times and quietly changed our way of learning.

Weibo breaks through the traditional mode of boring book learning and provides a broad space. Students choose the relevant "learning blogger" according to the content they want to learn. The "learning blogger" is broadcast live on Weibo. Through video explanation, an interesting classroom will greatly increase students' learning rate, broaden their horizons and update their knowledge. This novel way of learning provides students with a wide range of learning space.

### **1.10.1 Benefits To Society**

In the social aspect, the impact of Weibo on national security has become increasingly prominent and attracted attention from all walks of life. This will play a very positive role in promoting the reasonable management and control of Weibo and other online social platforms and maintaining social security and stability.

As a new form of online media, Weibo is influencing and changing people's life and behavior. It provides people with an equal right to speak, promotes the "coexistence" of various values, and makes pluralistic values form day by day.

The future Chinese society will be a society in which everyone participates in politics and truly protects civil rights. It will be a society that truly realizes the rights and interests of the people to be masters of their own affairs.

### **1.10.2 Benefits To Organizations**

Organizationally, Weibo exerts a subtle influence on the culture, industry and behavior around us, allowing us to gradually adapt to the convenience brought to us by new technology. Weibo marketing set off a wave, there are countless enterprises are recognizing the great potential of Weibo marketing, at the same time, countless enterprises are still in the exploratory stage, the future competition will be more user-friendly, will be more beneficial to consumers, good for all aspects of our lives.

## **1.11 Conclusion**

In today's society, the pace of our life is constantly accelerating, in order to adapt to this fast-paced life, we must timely understand and share information, and Weibo



provides us with such a platform. Compared with previous communication methods, Weibo has more refined content, clearer theme and faster update speed. With the development of such a media era, 1M dance studio students are bombarded with innovative, active and lively information, which is established and transmitted all the time. Weibo is not only a medium for spreading information, it has become a way for them to understand and share life.

On the one hand, Weibo provides an equal platform for students in 1M dance studio to exchange ideas, become an advantageous platform for students to discuss current events, express their views and make good friends, and become a platform for ideas to collide and bloom in youth. On the other hand, the emergence of new things will inevitably have imperfections, therefore, how to correctly use Weibo in order to make it give full play to its communication advantages, it is worth us to think about.

1M dance studio students record the dribs and drabs of life and the progress of dance on Weibo, so that they can better summarize and reflect. Dance life is rich and colorful, which will not only leave good memories, but also many experiences and lessons to be summarized. Using Weibo to record your life can give you better self-motivation.

Weibo is also a good communication platform for making friends, exchanging ideas, promoting friendship and pursuing new knowledge.

While making good use of Weibo, we should also pay attention to the improvement of self-cultivation and self-restraint. Weibo should not be allowed to become a platform for breaking the law and discipline and the source of spreading rumors. Of course, you can't indulge in the social interaction of the virtual world, but alienate the communication of the real world and stay away from the classmates and teachers. After all, we live in the real world, and we should not confuse the boundary between real social and virtual social, thus losing ourselves in behavior and affecting the improvement of self-quality.



## **CHAPTER 2 LITERATURE REVIEW**

### **2.1 Introduction**

The purpose of this chapter is to study the use of Weibo by 1M dance studio (modern young men and women). The literature review mainly focuses on the following three themes:

- (1) Understand the needs of students in 1M dance studio on Weibo.
- (2) Understand the use of Weibo by students of 1M Dance Studio.
- (3) Understand the impact of Weibo use by students of 1M Dance Studio on their lives.

### **2.2 Understand The Weibo Needs Of Students In 1M Dance Studio**

In recent years, Weibo has become one of the most popular social media in China.

Since Twitter was founded in 2006, Weibo has grown rapidly. With its unique advantages, Weibo has been welcomed by one million dance studio students and has also played a role in spreading ideas and establishing values. Judging from the current use of Weibo, the positive influence of Weibo has gradually emerged, helping and supporting them to establish correct values. Meanwhile, Weibo are increasingly becoming an integral part of the daily lives of modern young men and women. Micro-blog is not only a social tool, but also plays a role in spreading ideas and setting up values. Influence of Weibo on the values of 1M Dance Studio In order to play the positive role of Weibo in the group. The era of "national Micro blog" has arrived. As a new force among Weibo users, 1M dance studio has its own distinct characteristics. In order to guide them to use Weibo in a healthy and sunny way, and transfer the "positive energy" of Weibo.

Weibo as a popular social networking platform, is under the structure of contemporary informationization behind reflected in the social media relations with people, there is an urgent need to an open, inclusive and diverse platform to exchange ideas, views and absorb nutrients, so for the modern people, especially young people, for the use of social media platforms have a lot of demand. In this regard, foreign scholars have also carried out relevant research.

Andi Imrah Dewi, Rohendi, Dharsono, Hartono, Misnah (2020) focused on the

concept of art education and proposed the design of a multimedia learning website for the introduction of Tanu dance in Central Sulawesi. Andi Imrah Dewi et al. used waterfall IT method to research and develop a research method for making multimedia web design for Pontanu Dance learning. By testing interactive live multimedia web content, they designed interactive live multimedia web content about Pontanu Dance learning. The introduction of pontanu dance movements composed of nine movements aims to spread more interesting, faster and more efficient information in the world of information technology through the study of the art website of modern civilization technology Industry 4.0. Andi Imrah Dewi et al pointed out that "one of the core movements of the Pontanu dance is the Nagalerong movement, a core movement that is performed in a circular manner while waving a line symbolising the meaning of life, the wheel of life and the universal content, The high values included are the expression of human character and behavior: patience, hard work, responsibility, discipline, cooperation (working together), consistency." Andi Imrah Dewi et al. concluded that cooperation in the field of communication technology can make a significant contribution to the art of learning through the design of Pontanu dance learning media multimedia website so that Pontanu dance can be published on online media for lovers to learn<sup>[3]</sup>.

Mila Parrish (2016) points out that "Advances in media have changed the way we interact, communicate, teach and learn, and the development of telecommunications, video sharing websites, especially YouTube and social media has multiplied the number of people interested in dance and dance education. Technology has given us new ways to think and learn, express ideas and solve problems. Dance teachers and artists are recognizing the digital explosion by increasing connectivity across all aspects of professionalism, artistic creation, teaching and performance, and the development of modern media increases our opportunities to customize and take control of our own learning." Therefore, Mila Parrish, consider the online learning, massive open online courses, dance professional development plan, support the dance teaching, the application of the further study on online learning and the use of new media technology in learning dance, dance is solved by using the integration of technology research, technical training and creative practice of the strategy, The benefits and limitations of online dance teaching are clarified<sup>[4]</sup>.

Dimitra Gratsiouni, Maria Koutsouba, Foteini Venetsanou, Vasiliki Tyrovola (2016) themed "Dance Learning and digital Environment", Researching and exploring the combination of information and communication technology (ICT) and everyday

interests can create a new teaching and learning environment through the creation and use of online social platforms, providing a new dimension for autonomous learning. Dimitra Gratsiouni et al. noted that "emerging and developing technologies bring new practices in many fields, including the field of dance, offering a wealth of exploration for everyone involved in dance". Helen Buck-Pavlick (2021) also points out that "through online social platforms, teenagers can establish real relationships in the digital divide, encourage mutual communication and sharing, and fully have autonomy in their own learning, growth and experience interaction. They are able to increase their engagement and enthusiasm for dance learning by using social media to communicate dance and techniques, which is an interesting virtual learning environment created by social networking platforms taking advantage of their unique advantages.<sup>[5]</sup> "

### **2.3 Understand Students' Use of Weibo In 1M Dance Studio**

1M dance Studio has more than 60 students with an average age of 21. According to the National Bureau of Statistics, the consumption level of residents increased year by year in the 1990s. Their growth coincided with the rapid development of The Internet in China, with online games, online shopping, video, Weibo, Wechat, mobile payment and social playmates following the "post-1995" student era. They pay more attention to their spiritual needs and enjoyment, and their innate loneliness gives rise to their desire for attention. The Internet world has become their best spiritual home, and the Internet public space provides them with a platform to seek recognition. "Post-1995" are the veritable aborigines of the Internet world. Compared with netizens of other age groups, the post-1995 generation pay more attention to the development of their personalities and form a more fixed habit of using apps in the vertical field of personal interest. They have a distinct position in the field of interest, pay special attention to things in their field of interest, and pay attention to the extension of the content of interest, and form the corresponding interest community. On the open social platform for self-affirmation and group identification is "95 after" an important reason, in the interests of their social more in Weibo is based on the social interest, and share common interests have better social foundation and share the dynamic, in the interest in circles recommend good content, at the same time gain self-esteem and group identification.

There are many social platforms similar to Weibo. Facebook, Instagram, TWITTER and other platforms have many "post-95s". They take advantage of the social

attributes of Weibo to continuously shorten the distance between key opinion leaders and ordinary users, form a unique cultural ecosystem, and expand the radiating surface of interest and culture through large-scale interaction between users. To this, foreign scholars have also carried out relevant research.

Skyler T. Hawk, Regina JJM Van den Eijnden, Caspar J. Van Lissa and Tom FM ter Bogt (2019) pointed out that adolescents use social platforms as an opportunity. "There is a long-term association among adolescents from narcissism to attention-seeking and social media use. Narcissism in early adolescence predicts later attention-seeking motivation, and early narcissism predicts later social media disclosure and problematic use. Narcissism and social media are mediating associations of attention-seeking, and higher social conditions exclude and exacerbate the associations of narcissism and attention-seeking." Skyler T. Hawk et al., based on the dynamic self-regulating processing model of narcissism (Morf & Rhodewalt, 2001), used a positive self-construction perspective to examine the longitudinal correlational stress from adolescent narcissism to adolescent social media use and smartphones. It is also expected that narcissistic youth's attention-seeking should increase with self-threatening experiences, such as social exclusion. Longitudinal results of the study suggest that narcissistic adolescents seeking attention on social media, especially as a way to recover from social exclusion, may backfire and ultimately lead to persistent patterns of self-defeating behavior<sup>[6]</sup>. Ine Beyens, J. Loes Pouwels, Irene I. Van Driel, Loes Keijsers & Patti M. Valkenburg (2020) studied the happiness of adolescents and social media. Adolescents' experiences were sampled six times to quantify differences in their sensitivity to the impact of social media on their momentary emotional well-being. The research of Ine Beyens, J. et al focused on late adolescence, because it is the period of life when happiness fluctuations are most significant. Meanwhile, compared with early and middle adolescents, late adolescents are more sensitive to their peers and more inclined to compare themselves with others on social media and other media. In addition to examining the correlation between overall social media use and well-being (i.e., the sum of the three platforms most used by teens), Ine Beyens, J. et al. also looked at the unique correlation between the two most popular platforms, WhatsApp and Instagram, distinguishing between active social media use (" activities that promote direct communication with others ") and passive social media use (" consumption of information rather than direct communication ") on happiness. By untying the links between active and passive use of social media, the current study shows that active and passive use is associated differently with teens' emotional

well-being, with passive use of Instagram and WhatsApp appearing to enhance rather than decrease teens' well-being. Overall, time spent passively using WhatsApp improved teens' happiness, and there was no difference between teens. However, the association between passive Instagram time and happiness did vary among adolescents, and the difference suggests that not all social media use has a specific impact on an individual's happiness. One possible explanation is that teenagers respond more homogeneously to WhatsApp than they do to Instagram. WhatsApp is a more private platform for one-on-one communication with friends and acquaintances. Ine Beyens, J. et al point out, "In contrast, Instagram is a more public platform that allows its users to follow a wide variety of people, from best friends to singers, actors and influencers, and conduct intimate communication as well as self-presentation and social comparison. Such diverse uses may lead to more diverse and even opposite reactions, such as jealousy and inspiration.<sup>[7]</sup>".

In social platform and interest, Jason L.S kuesBen. WilliamsLisaWise (2017) studied the personality traits and self-esteem, loneliness, and narcissistic influence on college students' interest in Facebook use, Jason L et al. examined the relationship between three personality traits (neuroticism, extraversion, and openness), self-esteem, loneliness, and narcissism, and Facebook use. The participants, 393 first-year undergraduate psychology students from medium-sized Australian universities, completed online questionnaires and, using a negative binomial regression model, showed that students with higher openness reported spending more time on Facebook and had more Facebook friends. Jason L et al pointed out that "Interestingly, students with high loneliness reported having more Facebook friends, while extraversion, neuroticism, self-esteem, and narcissism were not significantly associated with Facebook use, suggesting that students with high openness used Facebook more to connect with others. To discuss a wide range of interests."<sup>[8]</sup>. Abdullatif Alabdullatif, Basit Shahzad, Esam Alwagait (2016) analyzed a large number of communications to determine trends in social networks. Abdullatif Alabdullatif et al. argue that it depends on identifying the relationships between community members, noting that "the information shared between social members has no formal data structure, but is transmitted in the form of words, expressions, multimedia. On social platforms, users' goal is to find and interact with people with similar interests so that they can receive the same type of messages or interest groups. So finding an effective way to recommend friends to users based on interest similarity, celebrity and online behavior is of interest to the social network itself."<sup>[9]</sup>.

## **2.4 Understand The Influence Of Weibo On Life Of Students In 1M Dance Studio**

Through the use of Weibo, youth culture and mainstream culture continue to show a trend of integration. With the younger Weibo users, they further overlap with the mainstream group of youth culture. The increasing number of "post-1995" and "post-2000" users makes Weibo a gathering place for youth groups and a base for external contact, which plays an important role in promoting the integration and development of youth culture and mainstream culture, and promoting the spread of "social interaction", "ridicule" and "two-dimension" elements to popular culture. The dual nature of Weibo media and social interaction is different from Wechat focusing on social communication and Bilibili video website focusing on content, making Weibo unique among many service platforms and becoming a bridge connecting "post-95" youth culture and mainstream culture. In addition, the vertical of Weibo content is conducive to further precipitation of "post-1995" youth culture, driving industrial development. The diversity of Weibo users and the vertical of Weibo content make participants in various links of youth culture-related industries converge to a certain extent. Opinion leaders and ordinary users can have extensive and in-depth discussions on related interest fields on Weibo, including content production and fan management, so as to realize the socialization and commercialization of youth subculture. In addition to attracting users with obvious labels of youth subculture, more Weibo users radiate to industries related to youth subculture, such as animation, film and television, comedy, music, games, e-commerce, derivatives and so on.

In terms of the overall environment, the widespread use of micro-blog is closely related to cultural communication and economic development. However, the most direct impact of the use of micro-blog is projected into People's Daily life. In this regard, foreign scholars have also carried out relevant studies.

Gwenn Schurgin O'Keeffe (2018) notes, "Participation in all forms of social media is a regular activity, and studies have shown that children and adolescents can benefit by strengthening communication, social connections and even technical skills. Social media sites such as Facebook and MySpace provide multiple daily opportunities to connect with friends, classmates and like-minded people, and much of this generation's social and emotional development takes place on the Internet and mobile phones." Then Gwenn Schurgin O'Keeffe analyzed the benefits of people using social media, including "Social media sites allow people to perform many tasks online that are



important to them offline: staying in touch with friends and family, making new friends, sharing pictures and exchanging ideas. Social media engagement can also provide people with deeper benefits that extend to their views of themselves, communities and the world, including, above all, the enhancement of individual and collective creativity through the development and sharing of artistic and musical endeavors; Grow ideas by creating blogs, podcasts, video and gaming sites<sup>[10]</sup>;

Expanding one's online connections through shared interests; Develop personal identity and unique social skills."<sup>1</sup> Jhih-syuan Lin, Yen-i Lee, Yan Jin, and Bob Gilbreath (2017) discussed how the use of social media affects users' emotional experience, and the research results show that the intensity of social media use is positively correlated with emotions. For Facebook users, social, entertainment and information search motives will significantly affect the intensity of their use of the platform, leading to the highlighting of emotions. Self-identity search also has a direct impact on the emotions of Facebook users. For Pinterest users, socializing is not an important motivation for using the platform, but entertainment, information seeking and self-state seeking significantly predict their platform use intensity, which leads to emotional disclosure.

Jhih-syuan Lin et al pointed out, "Social circles in real life are mapped to the Internet, and people maintain real relationships through social media, which overlap with online relationships to a large extent.

In this way, on the one hand, it can meet the needs of emotional communication, and on the other hand, it has the attribute of group belonging. The online social interaction of the acquaintance community can further consolidate the strong relationship network offline. In the long-term online and offline contact of homogeneous groups, the perspective of understanding the world and looking at problems will become similar, and opinions and opinions will become interdependent. The advantage is that certain cohesion will be generated within social groups, and group consensus will be strengthened and group norms will be strengthened, while the disadvantage is that vision will be obscured and information cocoon will be formed. In addition, social media also allows people to have a wide social circle beyond reality. Due to their individual differences, people will set up different communities based on age, occupation, interests and hobbies. Close connections within the community reinforce the inner walls of the circle, making the group homogenous and the group heterogeneous. People inside the circle look at people outside the circle with their own inherent prejudice, and while complaining, they cling to their own

domain, gradually stratifying social interaction. Considering the actual cost of interpersonal communication, the information in the circle tends to be homogeneous in the enclosed environment. In a closed and homogenous network of strong relationships, college students have limited topics to focus on and generally choose based on their own and group values<sup>[11]</sup>. ”



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