

International Joint Ventures' Knowledge Acquisition: Critical Literature Review

ABSTRACT

Over the last decades, many researchers made critical literature reviews and meta-analyses related to technology/knowledge transfer and acquisition majors in different contexts. Due to the paucity of research, this study offers a critical literature review (CLR) on international joint ventures' knowledge acquisition from foreign partners. This study aims to provide a complete analysis of 23 (out of 93) research publications published in reputable journals and conference proceedings between 1996 and 2020. This review research may be considered a vital resource for academics as it fills in some informational gaps, particularly from an international joint venture perspective. In addition, this paper has presented all previous studies by identifying the main critical factors for knowledge acquisition, namely, the determinants, outcomes, moderator, mediator, and context. The paper provides recommendations for future studies.