

The connection between organisational performance and strategic management planning: a bibliometric review of the literature

ABSTRACT

The study in this article is intended to provide a systematic analysis of the connection between strategic management planning and organizational performance. Therefore, this study examined the connection between strategic planning and firm performance giving attention to the strategic planning steps. Thus, this research was conducted by using the bibliometric review analysis of strategic management planning and organizational performance. We only use sources of databases in Scopus and also by using the VOS viewer software and Excel to extract all the information. Besides, we identify the analysis of this paper of articles on strategic management and organizational performance published in the last 10 years from 2013 until 2022. We identify a large database of 231 reviewed articles published in the past 10 years based on the significant number of studies. As a result, the most significant journals, writers, and papers in this field area were determined using bibliometric analysis. The results also show a statistically significant moderate positive association between strategic management practices on organizational performance, which led the researchers to analyze the following conclusions. In addition, future research is required to provide more knowledge in any identified issue to correspond more resources as well as knowledge and skill in this field area. It can provide creative study areas in the vast field of strategic management as well as the recently developed and current field of performance management.