

The relationship between strategic management model and employee performance: a review

ABSTRACT

This paper's study aims to conduct a bibliometric evaluation and a visual analysis of the link between the strategic management model and the performance of employees. The primary purpose is to acquire knowledge of the volume, as well as the most referenced and frequently used keywords in the themes. We made use of the VOS Viewer programme and the Scopus database to achieve this goal. From 2015 to 2018, the number of papers on the themes increased significantly. 88 papers published in the recent decade are included in the database because of the enormous volume of material. According to the results, we can identify the field's top journals, authors, and articles. According to the findings of this study, knowing about organisational factors such as employee performance and strategic management models is crucial and relevant.