

Implementing the naxi ethnic clothing elements in Modern outfit designs

ABSTRACT

China's ancient ethnic minority clothes contain remarkable cultural elements, and among its treasures is the unique Naxi dress, the nation's oldest-standing traditional ethnic clothing. This study analyses the traditional Naxi clothing's structure, colour, fabric, motif characteristics, and accessories. These studies specify traditional Naxi clothing as the primary goal, which is fashioned in contemporary ways. Through an investigation of clothing composition and culture, the four main elements that constitute Naxi costumes should be applied to contemporary clothes. Firstly, the term "variability" designates a distinct style that differs in appearance depending on the way it is dressed. Secondly, the term 'colour contrast' denotes a high level of visual contrast. Third, 'material difference' integrates various materials into one. Fourth, 'symbolic meaning' provides meaning to the wearer. As a consequence of this research, two modern clothing outfits were created with the implication of the unique character of Naxi costume clothes as a fashion design product, based on the traditional cultural characteristics of the Naxi people. By integrating components of traditional Naxi clothing and emphasising innovation, this study investigates and offers novel ideas for contemporary clothing design while simultaneously preserving traditional cultural elements for future generations.