# A MULTIDIMENSIONAL STUDY OF WEAK-FORM EFFICIENCY FOR FINANCE STOCKS IN MALAYSIA



FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTANCY UNIVERSITI MALAYSIA SABAH 2017

# A MULTIDIMENSIONAL STUDY OF WEAK-FORM EFFICIENCY FOR FINANCE STOCKS IN MALAYSIA

# **KOK SOOK CHING**

# THESIS SUBMITTED IN FULFILLMENT FOR THE DEGREE OF DOCTOR OF PHILOSOPHY (FINANCIAL ECONOMICS)

UNIVERSITI MALAYSIA SABAH

PERPUSTAKAAN INIVERSITI MALAYSIA SABAH

# FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTANCY UNIVERSITI MALAYSIA SABAH 2017

#### **UNIVERSITI MALAYSIA SABAH**

#### **BORANG PENGESAHAN STATUS THESIS**

#### JUDUL: SATU KAJIAN MULTIDIMENSI KECEKAPAN BENTUK-LEMAH UNTUK SAHAM-SAHAM KEWANGAN DI MALAYSIA

#### IJAZAH: DOCTOR OF PHILOSOPHY (FINANCIAL ECONOMICS)

Saya **KOK SOOK CHING,** Sesi pengajian 2013-2017, mengaku membenarkan tesis Ijazah Sarjana Kedoktoran ini disimpan di Perpustakaan Universiti Malaysia Sabah dengan syarat-syarat kegunaan seperti berikut:

- 1. Tesis ini adalah hak milik Universiti Malaysia Sabah
- 2. Perpustakaan Universiti Malaysia Sabah dibenarkan membuat salinan untuk tujuan pengajian sahaja.
- 3. Perpustakaan dibenarkan membuat salinan tesis ini sebagai bahan pertukaran antara institusi pengajian tinggi.
- 4. Sila tandakan (/)



(Mengandungi maklumat yang berdarjah keselamatan atau kepentingan Malaysia seperti yang termaktub di AKTA RAHSIA 1972)

(Mengandungi maklumat terhad yang telah ditentukan oleh organisasi/badan dimana penyelidikan dijalankan)

Disediakan oleh,

NURULAIN BINTHISMAIL LIBRARIAN (Tandatangan Pustakawan)

NFRSITI MAI AVSIA SABAI

ERPUSTAKAAN

Prof. Madya Dr Qaiser Munir Penyelia

Prof. Dr Arsiah Bahron Penyelia Bersama

DR. HJH. ARSIAH HJ. BAHRON PROFESOR FAKULTI PERNIAGAAN, EKONOMI DAN PERAKAUNAN UNVERSITI MALAYSIA SABAH.

Tarikh: 10 March 2017

**KOK SOOK CHING** 

I hereby declare that the material in this thesis is my own except for quotations, excepts, equations, summaries and references, which have been duly acknowledged.

10 March 2017

Non

Kok Sook Ching DB1311003T



#### CERTIFICATION

NAME	:	KOK SOOK CHING	
MATRIC NO	:	DB1311003T	
TITLE	:	A MULTIDIMENSIONAL STUDY OF W EFFICIENCY FOR FINANCE ST MALAYSIA	/EAK-FORM FOCKS IN
DEGREE	:	DOCTOR OF PHILOSOPHY ( ECONOMICS)	FINANCIAL
VIVA DATE		12 <sup>th</sup> FEBRUARY 2017	

DECLARED BY;

1. MAIN SUPERVISOR

Associate Professor Dr Qaiser Munir

Signature

DR. QAISER MUNIR Associate Professor Faculty of Business, Economics and Accounting Universiti Malaysia Sabah

DR. HJH. ARSIAH HJ. BAHRON PROFESOR FAKULTI PERNIAGAAN, EKONOMI DAN PERAKAUNAN UNVERSITI MALAYSIA SABAH.

2. CO-SUPERVISOR

Professor Dr Arsiah Bahron

#### ACKNOWLEDGEMENT

After six semesters of intensive study on part-time basis, I submitted my thesis for final viva voce. I passed the oral examination on 12 February 2017. The completion of my PhD study is very meaningful indeed not only to me, but to the people around me who have been so much supportive and helpful including my supervisors, my family members, and friends.

Foremost, I am thankful for God's blessings which give me strength to overcome many obstacles throughout my study.

I would particularly like to express the highest gratitude to my main supervisor, Associate Professor Dr Qaiser Munir for his invaluable support, help, guidance, and advices. Dr Munir has been very patience, committed, enthusiastic, and kind in conveying his rich knowledge in terms of academic research, thesis writing, applied econometrics, and various economic theories. In the past few years, his continuous support and encouragement, as well as experience have convinced me that I can complete my study as long as I will not give up.

My co-supervisor, Professor Dr Arsiah Bahron is another important person that I rely on for support, help, guidance, and advices. I would like to express my sincere gratitude to Dr Arsiah, especially for the caring and encouragement. Her integrity makes me feel motivated in facing many job- and study-related challenges. No doubt, I benefit so much from her rich knowledge in academic research and thesis writing.

Besides my supervisors, I would like to thank my family members, especially my parents, husband, sister, and mother in law, as well as friends, for being so much caring and for their wise counsel. They are always there when I need help, advice, or comfort. I must say that I am owing to them for unable to spend more time together during the period of my study.

I would like to take this opportunity to express my appreciation to the respected Dean of the Faculty of Business, Economics and Accountancy, Associate Professor Dr Raman Noordin, our Professor in Economics, Professor Dr Datuk Kasim Mansur, the Dean of the Centre of Postgraduate Studies, Professor Dr Rasid Mail, for their kind support and encouragement throughout my study period.

Last but not least, I would like to thank the examiners who have spent time correcting and improving my thesis (Professor Dr Lean Hooi Hooi, Associate Professor Dr Fumitaka Furuoka, etc.) I am particularly impressed by a statement made by the Chairperson of the Viva Voce Committee, Professor Dr Hashim Awang, that 'there is no perfect'. These simple but meaningful words are kind of encouragement to me for continue learning and improving my knowledge.

Kok Sook Ching 13 March 2017

#### ABSTRACT

Finance sector plays a vital role in financial system. Nevertheless, it is exposed to systematic default risk, bank run, and shocks emanating from financial system. This thesis primarily aims to determine the weak-form efficiency for finance stocks in Malaysia, covering financial holding companies, commercial banks, investment banks, insurance companies, capital market intermediaries, and finance companies. The specific objectives of this study are: to examine the random walk properties for finance stock prices in Malaysia based on a random walk model that incorporates cross-sectional dependence (CD) and structural breaks; to examine nonlinearity and threshold effect of finance stock prices in Malaysia through a two-regime threshold autoregressive (TAR) approach, allowing for evaluating the random walk properties in separate regimes; to investigate the existence of calendar anomalies in the market of finance stocks in Malaysia by focusing on the day-of-the-week effect, month-of-the-year effect, turn-of-the-month (TOM) effect, and holiday effect; and to investigate the presence of short-term momentum effect and return reversal in the market of finance stocks in Malaysia. This study shows the following findings: 1) The prices of all finance stocks follow a random walk process hence weak-form efficiency is validated; 2) There is strong CD among the cross-sectional units of financial firms in Malaysia; 3) Each finance stock price series displays several structural changes throughout the study period; 4) The prices of all finance stocks are nonlinear and showing the threshold effect, thus reflecting basic human psychological influence that causes tension threshold and changing behaviour of efficiency across different regimes in the finance stock prices. The finance stocks are either fully or partially complying with the random walk properties and weakform efficiency; 5) Calendar anomalies occur in the market of finance stocks; 6) Short-term momentum effect and return reversal exist in the market of finance stocks, in which they are unexplainable within the efficient market paradigm; 7) As calendar anomalies, short-term momentum effect and return reversals are evident, the weak-form efficiency in short-term is invalid. The above findings suggest that the selected finance stocks in Malaysia are efficient in the weak-form sense based on a random walk model that incorporates CD and structural breaks, but inefficient in short-term. In addition, finance stock efficiency may change during times of extreme sentiment as finance stock prices reflect the effect of tension threshold.

#### ABSTRAK

#### SATU KAJIAN MULTIDIMENSI KECEKAPAN BENTUK-LEMAH UNTUK SAHAM-SAHAM KEWANGAN DI MALAYSIA

Sektor kewangan memainkan peranan penting dalam sistem kewangan. Namun, ia terdedah kepada risiko kegagalan sistematik, larian bank dan kejutan yang berpunca daripada sistem kewangan. Tujuan utama tesis ini adalah untuk menentukan kecekapan bentuk-lemah bagi saham-saham kewangan di Malaysia, yang meliputi syarikat pemegangan kewangan, bank perdagangan, bank pelaburan, syarikat insurans, pengantara pasaran modal, dan syarikat kewangan. Objektifobjektif khusus kajian ini adalah: untuk menguji ciri-ciri perjalanan rawak untuk harga saham kewangan di Malaysia berdasarkan model perjalanan rawak yang menggabungkan kebergantungan keratan rentas (CD) dan perubahan struktur; untuk memeriksa ketaklinearan dan kesan ambang harga saham kewangan di Malaysia melalui satu pendekatan autoregresif ambang dua-rejim (TAR), yang membolehkan penilaian ciri-ciri perjalanan rawak dalam rejim berasingan; untuk menyiasat kewujudan anomali kalendar dalam pasaran saham kewangan di Malaysia dengan memberi tumpuan kepada kesan "day-of-the-week", kesan "month-of-the-year", kesan "turn-of-the-month" (TOM), dan kesan percutian; dan untuk menyiasat kehadiran kesan momentum dan pembalikan pulangan jangka pendek dalam pasaran saham kewangan di Malaysia. Kajian ini menunjukkan penemuan-penemuan yang berikut: 1) Harga kesemua saham kewangan mengikuti proses perjalanan rawak, dengan itu kecekapan bentuk-lemah disahkan; 2) Terdapat CD yang kuat di kalangan unit-unit keratan rentas firma kewangan di Malaysia; 3) Setiap siri harga saham kewangan memaparkan beberapa perubahan struktur di sepan<mark>jang temp</mark>oh kajian; 4) Harga kesemua saham kewangan adalah tak linear dan menunjukkan kesan ambang, dengan itu mencerminkan pengaruh asas psikologi manusia yang menyebabkan ambang ketegangan dan perubahan tingkah laku kecekapan di rejim yang berbeza dalam harga saham kewangan. Saham-saham kewangan adalah sama ada mematuhi sepenuhnya atau sebahagian ciri-ciri perjalanan rawak dan kecekapan bentuk-lemah; 5) Kalendar anomali berlaku dalam pasaran saham kewangan; 6) Kesan momentum dan pulangan pembalikan jangka pendek wujud dalam pasaran saham kewangan, di mana ianya tidak dapat dijelaskan dalam paradigma pasaran yang cekap; 7) Disebabkan anomali kalendar, kesan momentum dan pulangan pembalikan jangka pendek adalah jelas, kecekapan bentuk-lemah dalam jangka pendek adalah tidak sah. Penemuan-penemuan di atas menunjukkan bahawa saham-saham kewangan terpilih di Malaysia adalah cekap secara bentuk-lemah berdasarkan model perjalanan rawak yang menggabungkan CD dan perubahan struktur, tetapi tidak cekap dalam jangka pendek. Di samping itu, kecekapan saham kewangan boleh berubah ketika berlaku sentimen melampau kerana harga saham kewangan mencerminkan kesan ambang ketegangan.

### TABLE OF CONTENTS

		Page
TITLE		- i
DECLARATION		i
CERTIFICATION		iii
ACKNOWLEDGEMENT		iv
ABSTRACT		v
ABSTRAK		vi
LIST OF CONTENTS		vii
LIST OF TABLES		xiv
LIST OF FIGURES		xvi
LIST OF ABBREVIATIONS		xvii
CHAPTER 1: INTRODUCT		
1.1 Background of the Stud	iy UNIVERSITI MALAYSIA SABAH	1
1.2 Problem Statements		6
1.3 Research Questions		12
1.4 Objectives of the Study		13
1.5 Significance of the Stud	ly	13
1.6 Contributions of the Stu	ıdy	18
1.7 Scope of the Study		21
1.8 Organization of Thesis		21

# CHAPTER 2: OVERVIEW OF STOCK MARKET, FINANCIAL SYSTEM AND FINANCIAL FIRMS IN MALAYSIA

2.1	Introduction 23		
2.2	Histor	y and Development of Stock Market in Malaysia	23
	2.2.1	History of Stock Market in Malaysia since 1930	23
	2.2.2	Development of Stock Market in Malaysia, 2001-2011	24
	2.2.3	Performance and Trends of KLCI and Finance Index	26
2.3	Malay	sian Financial System	
	2.3.1	Regulation and Supervision of Malaysian Financial System	30
	2.3.2	Malaysian Financial System Before and After Asian Financial	30
		Crisis	
	2.3.3	Key Players of Local Financing Activities	34
	2.3.4	Malaysian Finance Sector's Total Assets and Composition	35
	2.3.5	Institutions under the Main Authorities of Malaysian Financial	36
		System UNIVERSITI MALAYSIA SABAH	
2.4	The Li	sted Financial Firms in Malaysia	38
2.5	Summ	ary	42
СНА	DTED		
CITA		INFORMATIONAL EFFICIENCY AND ANOMALIES	
31	Introd	uction	45
3.2	Ffficie	nt Market Theories	
5.2	2 2 1	Theory of Efficient Capital Markets	45
	5.2.1		40
	3.2.2	Theory of Random Walks	48

	3.2.3 EMH and Its Implications	51
3.3	Technical Analysis	53
3.4	Fundamental Analysis	55
3.5	Threshold Model of Investor Psychology	56
3.6	Anomalies	57
3.7	Calendar Anomalies	59
	3.7.1 Day-of-the-week Effect	60
	3.7.2 Month-of-the-year Effect	61
	3.7.3 TOM Effect	61
	3.7.4 January Effect	62
	3.7.5 Holiday Effect	62
3.8	Short-term Momentum Effect	63
3.9	Model of Investor Sentiment	63
3.10	Long-term and Short-term Return Reversals	64
3.11	Theory of Investor Overreaction and Biased Self-Attribution	65
3.12	Capital Gains Lock-in Hypothesis	65
3.13	Summary	66
СНА	PTER 4: EMPIRICAL LITERATURE REVIEW	
4.1	Introduction	67
4.2	Literature based on Random Walk Properties	67
	4.2.1 Stock Return Autocorrelation	67
	4.2.2 Unit Root and Stationarity Tests for Random Walk Properties	69
	4.2.3 Evidence of Random Walk Properties from Malaysia	72

4.3 Literature based on Calendar Anomalies			75
	4.3.1	Calendar Anomaly Discoveries	75
	4.3.2	Data Mining and Calendar Anomaly Persistence	79
	4.3.3	The Weakening and Disappearing Calendar Anomalies	80
	4.3.4	Calendar Anomalies Resurface after Initial Disappearance	81
	4.3.5	Adaptive Behaviour of Calendar Anomalies	82
	4.3.6	Evidence of Calendar Anomalies from Malaysia	82
4.4	Literat	cure based on Relative Strength Trading Rule, Momentum Effect	85
	and R	eturn Reversal	
	4.4.1	The Landmark Study of Jegadeesh and Titman (1993)	85
	4.4.2	Relative Strength Trading Strategies and Momentum Effect	86
	4.4.3	Return Reversal and Contrarian Strategy	89
	4.4.4	Evidence of Momentum Effect and Return Reversal from Malaysia	91
4.5	Literat	cure based on Finance Stock Efficiency and Anomalies	94
	4.5.1	Semi-strong Form Efficiency of Finance Stocks	94
	4.5.2	Weak-form Efficiency of Finance Stocks	95
	4.5.3	Evidence of Finance Stock Efficiency and Anomalies from Malaysia	96
4.6	Summ	ary	98
СНА		5. DATA AND EMPIPICAL METHODOLOGIES	
CIIA		DATA AND EMPIRICAL METHODOLOGIES	
5.1	Introd	uction	102
5.2	Data [	Descriptions	102
5.3	Conce	ptual Framework	112
5.4	Econometric Methodologies		

х

	5.4.1	Unit Root and Stationarity Tests for Random Walk Properties	118
		a. Traditional Univariate Unit Root Tests	120
		b. Panel Unit Root Tests without CD and Structural Breaks	121
		c. Panel Cross Section Dependence Test	124
		d. Panel Unit Root Tests with CD	125
		e. Panel Nonlinear Heterogeneous Unit Root Test	127
		f. Panel Stationarity Test with CD and Structural Breaks	129
	5.4.2	A Two-regime TAR Model for Nonlinearity and Threshold Effect	131
	5.4.3	TGARCH Model for Calendar Anomalies	134
	5.4.4	Relative Strength Trading Strategies for Short-term Momentum	140
		Effect and Return Reversal	
5.5 CHA	Summ	6: ESTIMATED RESULTS	142
6.1	Introd	UNIVERSITI MALAYSIA SABAH	144
6.2	Descri	ptive Statistics	144
6.3	Estima	ated Results: Random Walk Properties, CD and Structural Breaks	
	6.3.1	Traditional Univariate Unit Root and Stationarity Tests	151
	6.3.2	Panel Unit Root Tests without CD and Structural Breaks	153
	6.3.3	Panel Cross Section Dependence Test	154
	6.3.4	Panel Unit Root Tests with CD	153
	6.3.5	Panel Nonlinear Heterogeneous Unit Root Test	155
	6.3.6	Panel Stationarity Test with CD and Structural Breaks	156
	6.3.7	Summary Results of Random Walk Properties, CD and	160

Structural Breaks

6.4	4 Estimated Results: Nonlinearity and Threshold Effect		
	6.4.1	Graphical Depiction of Regime Changes	162
	6.4.2	Wald Test for a Threshold	163
	6.4.3	Threshold Unit Root Statistic	166
	6.4.4	Partial Unit Root Test	168
	6.4.5	Summary Results of Nonlinearity and Threshold Effect	170
6.5	Estima	ated Results: Calendar Anomalies	
	6.5.1	Preliminary Analysis based on Linear Regression Model	175
	6.5.2	TGARCH Estimation for Day-of-the-week Effect	180
	6.5.3	TGARCH Estimation for Month-of-the-year Effect	191
	6.5.4	TGARCH Estimation for TOM Effect	201
	6.5.5	TGARCH Estimation for Holiday Effect	207
	6.5.6	Summary Results of Calendar Anomalies	217
6.6	Estima	ated Results: Short-term Momentum Effect and Return Reversal	
	6.6.1	Raw Returns from Momentum and Contrarian Strategies	220
	6.6.2	Benchmarking the Performance of Momentum and Contrarian	224
		Strategies	
	6.6.3	Assessing Systematic Risk based on CAPM	228
	6.6.4	Summary Results of Short-term Momentum Effect and	230
		Return Reversal	
67	Summ	any	224

## **CHAPTER 7: DISCUSSION AND CONCLUSION**

7.1	Introd	luction	235
7.2	Recapitulation of Study 2		
7.3	Discus	ssion on Estimated Results	
	7.3.1	Random Walk Properties, CD and Structural Breaks	236
	7.3.2	Nonlinearity and Threshold Effect	240
	7.3.3	Calendar Anomalies	242
	7.3.4	Short-term Momentum Effect and Return Reversal	252
7.4	Implic	ations Drawn on the Findings of Study	
	7.4.1	Implications for Government Policy	254
	7.4.2	Implications for Investment Strategy	257
	7.4.3	Implications for Future Research	259
7.5	Limita	tions of Study	259
7.6	Prospe	ective Future Research	260
7.7	Conclu	usion	261
REF	ERENC	ES	262

### REFERENCES

## LIST OF TABLES

		Page
Table 1.1 :	Financial firm constituents of KLCI, Nov 2014	15
Table 2.1 :	Malaysia's stock market development indicators, 2001-2011	24
Table 2.2 :	Malaysian banking sector in 1986 and 2011	32
Table 2.3 :	Malaysia's commercial bank performance indicators, 2000- 2010	32
Table 2.4 :	Size of capital market in Malaysia, 2000-2010	33
Table 2.5 :	Financial institutions licenced by Central Bank of Malaysia	37
	and Securities Commission Malaysia, 31 July 2015	
Table 2.6 :	Details of the public listed financial firms in Malaysia	39
Table 5.1 :	Public holidays in Malaysia for New Year's Day, Chinese	140
	Lunar New Year, Hari Raya Puasa, and Christmas Day, 1997- 2014	1
Table 6.1 :	Descriptive statistics for finance stocks' log daily close prices	147
Table 6.2 :	Descriptive statistics for finance stocks' log daily returns	150
Table 6.3 :	Results of ADF, PP and KPSS unit root tests	152
Table 6.4 :	Results of LLC, IPS and Hadri panel unit root tests	154
Table 6.5 :	Results of Pesaran CD Test	154
Table 6.6 :	Results of IPS, LM and WS tests	155
Table 6.7 :	Results of Ucar and Omay panel unit root test	156
Table 6.8 :	Results of panel stationarity test with CD and structural	157
	breaks	
Table 6.9 ;	Location of breaks in finance stocks' log price series	159
Table 6.10:	Results of Wald Test for a threshold	165
Table 6.11:	Results of one- and two-sided unit root tests	168
Table 6.12:	Results from partial unit root test	170
Table 6.13:	Summary of the observed random walk properties	173
Table 6.14:	Summary of the results of partial unit root test	175
Table 6.15:	Results of OLS regression for day-of-the-week effect	178
Table 6.16:	Results of TGARCH estimation for day-of-the-week effect	186

Table 6.17:	Results of TGARCH estimation for month-of-the-year effect 19			
Table 6.18:	Results of TGARCH estimation for TOM effect 20			
Table 6.19:	Results of TGARCH estimation for holiday effect 21			
Table 6.20:	Summary of the observed calendar anomalies	218		
Table 6.21:	Average non-cumulative monthly returns (raw returns) of	222		
	relative strength portfolios			
Table 6.22:	Average cumulative monthly returns (raw returns) of relative	223		
	strength portfolios			
Table 6.23:	Average non-cumulative monthly excess returns using KLCI	226		
	As the market proxy			
Table 6.24:	Average cumulative monthly excess returns using KLCI as the	227		
	market proxy			
Table 6.25:	market proxy Estimated average beta values for winner and loser portfolios	229		
Table 6.25:	market proxy Estimated average beta values for winner and loser portfolios based on non-cumulative excess returns	229		
Table 6.25: Table 6.26:	market proxy Estimated average beta values for winner and loser portfolios based on non-cumulative excess returns Estimated average beta values for winner and loser portfolios	229 230		
Table 6.25: Table 6.26:	market proxy Estimated average beta values for winner and loser portfolios based on non-cumulative excess returns Estimated average beta values for winner and loser portfolios based on cumulative excess returns	229 230		
Table 6.25: Table 6.26: Table 7.1	market proxy Estimated average beta values for winner and loser portfolios based on non-cumulative excess returns Estimated average beta values for winner and loser portfolios based on cumulative excess returns Ex-dividend dates of finance stocks, 2012-2014	229 230 247		
Table 6.25: Table 6.26: Table 7.1 : Table 7.2 :	market proxy Estimated average beta values for winner and loser portfolios based on non-cumulative excess returns Estimated average beta values for winner and loser portfolios based on cumulative excess returns Ex-dividend dates of finance stocks, 2012-2014 Local stock exchange's brokerage and trading cost	229 230 247 257		

UNIVERSITI MALAYSIA SABAH

### LIST OF FIGURES

		Page
Figure 1.1:	Daily close prices of MAYBANK and MAA, Jan 1985-Jan 2015	8
Figure 1.2:	Daily close prices of Lehman Brothers, Jan-Dec 2008	8
Figure 1.3:	Daily close values of NYSE Composite Index, Sep 2008	9
Figure 1.4:	Daily close values of Bursa Malaysia's Finance Index, Sep 2008	9
Figure 2.1:	Monthly values of KLCI, Jan 1985-Jan 2015	29
Figure 2.2:	Monthly values of Malaysia's Finance Index, Nov 1987-Jan 2015	29
Figure 2.3:	Total assets as percentage of GDP by category of financial institution in Malaysia, 2011	35
Figure 2.4:	Malaysian finance sector composition based on total assets as percentage of GDP, 2011	36
Figure 5.1:	Plots of daily close prices and returns of finance stocks in Logarithm	111
Figure 5.2:	A multidimensional conceptual framework	112
Figure 6.1:	Regime change in AFFIN's log daily prices	163
Figure 6.2:	Plots of KAF's residuals	179
Figure 6.3:	Plots of KENANGA's residuals	179
Figure 6.4:	Beta value or the slope of a security market line	228
Figure 6.5:	Summary of average non-cumulative monthly excess returns	231
	of momentum and contrarian strategies	
Figure 6.6:	Summary of average cumulative monthly excess returns of	232
	momentum and contrarian strategies	
Figure 6.7:	Summary of average beta values for winner and loser	233
	based on non-cumulative excess returns	
Figure 6.8:	Summary of average beta values for winner and loser	234
	Portfolios based on cumulative excess returns	

## LIST OF ABBREVIATIONS

ADF	-	Augmented Dickey Fuller
AEON	-	AEON Credit Service (M) Berhad
AFFIN	3 <u>4</u>	Affin Holdings Berhad
AFGX	-	Affarsvarldens General Index
AFG	-	Alliance Financial Group Bhd
AIC		Akaike Information Criterion
ALLIANZ	-	Allianz Malaysia Bhd
AMEX	-	American Stock Exchange Composite
АМН	-	Adaptive Market Hypothesis
АММВ	-	AMMB Holdings Berhad
ANZAC	×.	Australian and New Zealand Army Corps
APEX	-	Apex Equity Holdings Berhad
APR	SILI	April
ASEAN	-22	Association of Southeast Asian Nations
ASX		Australian Securities Exchange
AUGUST		August
BAFIA	SABA	Banking and Financial Institutions Act
BDS	-	Brock, Dechert and Scheinkman
BIMB	-	BIMB Holdings Bhd
BURSA	-	Bursa Malaysia Berhad
САРМ	-	Capital Asset Pricing Model
CCR	-	Cumulative Continuous Returns
CIMB	-	CIMB Group Holdings Berhad
CLNY	-	Chinese Lunar New Year
СМР	÷	Capital Market Masterplan
CRSP		Center for Research in Security Prices
CD	-	Cross-sectional Dependence
CSMAR	-	China Stock Market & Accounting Research Database
DCFM	-	Discount Cash Flow Model

DEA	-	Data Envelopment Analysis
DEC	-	December
DFA	-	Dimensional Fund Advisors
DFIs	÷ .	Development Financial Institutions
DJIA	-	Dow Jones Industrial Average
DOW	-	Dow-Jones 30 Industrials Index
ECM	-	ECM Libra Financial Grp Bhd
EGARCH	3 <b>—</b> 3	Exponential Generalized Autoregressive Conditional
		Heteroskedasticity
ELKDESA	-	ELK-Desa Resources Berhad
ЕМН	-	Efficient Market Hypothesis
EPF	-	Employees' Provident Fund
EU		European Union
FBM KLCI	-	Financial Times Stock Exchange Bursa Malaysia Kuala
		Lumpur Composite Index
FBMMES	II M	FTSE Bursa Malaysia MESDAQ Index
FEB	- 22	February
FRI	-	Friday
FSMP	Strad Labor	Financial Sector Masterplan
HLFG	ABAH	Hong Leong Financial Group Bhd
IFC-EMDB	÷ .	International Finance Corporation Emerging Market
		Database
GARCH		Generalized Autoregressive Conditional
		Heteroskedasticity
GARCH-M	-	Generalized Autoregressive Conditional
		Heteroskedasticity-in-Mean
GDP	-	Gross Domestic Product
GST	-	Government Service Tax
G7	-	Canada, France, Germany, Italy, Japan, the United
		Kingdom, and the United States
HLBANK	-	Hong Leong Bank Berhad

HOSE	$\Xi$	Ho Chi Minh Stock Exchange
HWANG	<b>7</b> 1	Hwang Capital (Malaysia) Berhad
ICB	*	Industrial Classification Benchmark
IMF	-	International Monetary Fund
INSAS	-	Insas Berhad
IPS	-	Im, Pesaran and Shin
JAN	-	January
JOHAN		Johan Holdings Berhad
KAF	. 7	Kaf-Seagroatt & Campbell Bhd
KENANGA	-	K & N Kenanga Holdings Berhad
KLSE	-	Kuala Lumpur Stock Exchange
KPSS	-	Kwiatkowski, Phillips, Schmidt and Shin
KSS		Kapetanios, Shin and Snell
LLC	-	Levin, Lin and Chu
LM	-	Lagrange Multiplier
LPI	SILI	LPI Capital Bhd
LSPD	- 🙊	London Business School Share Price Database
JUN	-	June
JUL	10-21-60	
MAA	SABA	MAA Group Berhad
MANULFE	-	Manulife Holdings Berhad
MAR	-	March
MAYBANK	÷	Malayan Banking Berhad
MAS	2	Malaysia Airlines
MBSB	=	Malaysia Building Society Berhad
MDH	-	Martingale Difference Hypothesis
MNRB	-	MNRB Holdings Berhad
MON		Monday
МРНВСАР	-	MPHB Capital Berhad
MSCI	-	Morgan Stanley Capital International
MVR	-	Multiple Variance Ratio

NASDAQ	<b>—</b> 2	National Association of Securities Dealers Automated
		Quotations
NBER	8	National Bureau of Economic Research
NBFIS		Non-bank Financial Institutions
NOV	æ	November
NPL	-	Non-performing Loan
NYSE	-	New York Stock Exchange
NYSE-AMEX	2	NYSE Amex Composite Index
ост	-	October
OLS	<b></b>	Ordinary Least Squares
OSK	-	OSK Holdings Berhad
PBBANK	<b>H</b>	Public Bank Berhad
PESTAR	-	Panel Exponential Smooth Transition Autoregressive
		Process
P/BV	-	Price-to-book Value
P/CF	TT M	Price-to-cash Flow
P/S		Price-sales
PP	-0	Phillips-Perron
P&0	14-02 1250 W	Pacific & Orient Berhad
Pre_CHRIS	ABA	Pre-Christmas
Pre_CLNY	2	Pre-CLNY
Pre_NY	-	Pre-New Year
Pre_RAYA	-	Pre-Raya
Post_CHRIS	<u>-</u> 2	Post-Christmas
Post_CLNY	2	Post-CLNY
Post_NY	~	Post-New Year
Post_RAYA	÷	Post-Raya
RCECAP	-	RCE Capital Bhd
REITs	-	Real Estate Investment Trusts
RHBCAP	÷.	RHB Capital Bhd
RI	-	Residual Income Valuation Model
RM	-	Ringgit Malaysia

ROA	-	Return on Assets
ROE	14 (H	Return on Equity
SIC	4	Schwarz Information Criterion
S & P	÷	Standard & Poor's
SEPT	3 <b>.</b>	September
SES	×	Stock Exchange of Singapore
SSEC	-	Shanghai Stock Exchange Composite
SSR	-	Sum of Squared Residuals
ТА	-	TA Enterprise Berhad
TAKAFUL		Syarikat Takaful Malaysia Berhad
TAR	-	Threshold Autoregressive
TGARCH	-	Threshold Generalized Autoregressive Conditional
		Heteroskedasticity
THU	е <sup>с</sup> н П	Thursday
том	TI M	Turn-of-the-month
TUE	- 49	Tuesday
TUNEINS	-	Tuneins holdings Berhad
U.S.		United States
USD	A B A	US Dollar NIVERSITI MALAYSIA SABAH
WED	-	Wednesday
WS	-	Weighted Symmetric

## **CHAPTER 1**

## INTRODUCTION

#### 1.1 Background of the Study

The term "efficiency" denotes broad definitions in economics and finance. It could mean allocation efficiency, informational efficiency, operational efficiency, or technical efficiency.<sup>1</sup> This thesis only concentrates on the domain of informational efficiency and other types of efficiency are beyond the scope of the study. As stated by Howell and Bain (2005: 540), informational efficiency is interpreted by prices are based on the best information available. Such efficiency is interpreted by Zou (2011) as the effectiveness of market information. According to Latham (1986), the most general implicit definition of this term is security prices will not change if all private information is publicized. Hereinafter, the discussion will be centred on stock price informational efficiency.

In accordance with the meaning of informational efficiency, efficient market as it is generally understood and practiced is a market where investors are unable to earn consistent excess profits from trading securities. A priori assumption of efficient market as articulated by Fama (1965b) is that, the market should contain sufficiently large numbers of rational participants and provide almost free access to all relevant information. The competition among participants in the market will cause stock prices to immediately incorporate all available information. Concisely, as stated by Fama (1970), efficient market is a market where available information

<sup>&</sup>lt;sup>1</sup> Allocation efficiency means the resources being allocated were going to their most productive use. Operation efficiency indicates trading is carried out quickly, reliably, and at minimum cost (Howells and Bain, 2005: 540). Technical efficiency reflects firm's success in producing maximum output from a given set of inputs (Farrell, 1957).