

The Evolution of Intellectual Property Trade Research

ABSTRACT

As an important growth point of the world economy, intellectual property trade is closely related to the division of labor and benefit distribution in the global value chain, and has become an important tool for countries to seek international competitive advantages. However, no systematic literature review has been made on intellectual property trade research. Taking the related research on patents as the object of trade as the research object, this study makes a literature review of the current situation and evolution of intellectual property trade, and its influencing factors. It can be concluded that since the 1980s, the global intellectual property market has expanded with increased transaction scale and international patent technology transactions. Developed countries dominate the market, while China and other emerging countries have risen. The influencing factors include intellectual property protection, economic scale, and geopolitics, amongst others. International protection is essential, and the degree of protection is related to the level of national development. The study found that the current literature on intellectual property trade is far from extensive and in-depth, and there needs to be a scientific framework and system for the research on the theoretical basis and influencing factors.