

THE INFLUENCE OF BUDGETARY PARTICIPATION ON BUDGET PREPARERS' INNOVATIVE WORK BEHAVIOUR IN LIBYAN STATE OWNED COMPANIES

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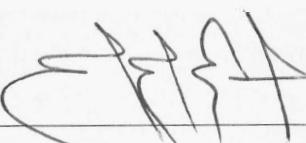
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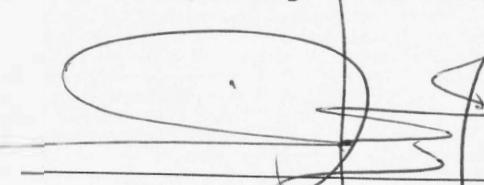
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13 November 2019

ABSTRAK

PENGARUH PENYERTAAN DALAM PROSES PENYEDIAAN BELANJAWAN KE ATAS TINGKAH LAKU KERJA INOVATIF PENYEDIA BELANJAWAN DI SYARIKAT AWAM LIBYA

Lebih tumpuan perlu diberi apabila menyediakan belanjawan syarikat perindustrian awam di Libya, terutamanya berkaitan dengan aspek ilmu pengetahuan dan tingkah laku. Menurut Laporan Penguatkuasa Kawalan Pentadbiran Libya, proses penyediaan perbelanjawan banyak berkurangan dalam aspek tersebut dan ini menjelaskan peringkat penyediaan dan pelaksanaan. Kajian ini tertumpu kepada kelakuan inovatif penyedia-penyedia belanjawan, yang berdiri di belakang individu berprestasi tinggi. Pembangunan ke atas penyedia belanjawan adalah penting dalam menyelesaikan masalah berkaitan dengan proses penetapan belanjawan. Kajian ini akan menyelidik pengaruh penyertaan belanjawan dari segi kelakuan kerja inovatif penyedia belanjawan dalam syarikat perindustrian awam Libya, melalui perkongsian pengetahuan dengan mengambil kira aspek psikologi yang terbukti berkesan berasaskan hasil penulisan kerja berkaitan dengan perkongsian pengetahuan dan tingkah laku inovatif. Menggalakkan pekerja untuk berkongsi ilmu pengetahuan yang bernilai dengan jaya boleh memperbaiki dan menanggung hasil kerja berkaitan. Kajian ini bertanggapan bahawa penyertaan dalam penyediaan belanjawan sebagai interaksi bersiri antara pekerja bawahan dan atasan mereka, memberikan kuasa kepada penyedia belanjawan untuk berkongsi ilmu pengetahuan dan pendapat, menggalakkan tumbuhan ilmu pengetahuan baru, atau lebih baik kelakuan inovatif yang ditunjukkan dalam proses ketetapan belanjawan. Ilmu pengetahuan yang dikongsikan mengalir antara aras pengurusan secara efisyen untuk memberi maklumat yang diperlukan supaya penyedia belanjawan dapat keluarkan belanjawan yang tepat. Kajian ini dicontohi dari teori penciptaan pengetahuan organisasi dan teori model psikologi di mana teori menciptakan ilmu diguna untuk memberi alasan yang kuat dan menyelidik semua kesan daripada perkongsian ilmu dan penyediaan belanjawan dan seterusnya ciptaan ilmu pengetahuan baru dan proses mendapatkan idea baru. Sebaliknya, teori model psikologi diguna untuk mewajarkan unsur-unsur psikologi yang pempunyai kesan yang signifikan terhadap tingkah laku individu secara amnya, dan perkongsian pengetahuan dan tingkah laku kerja inovatif khususnya. Sepanjang pengetahuan penyelidik, tidak ada penyelidikan signifikan dibuat di Libya mengenai kelakuan kerja inovatif keatas penyedia belanjawan. Oleh itu kajian ini boleh dianggapkan sebagai satu daripada kajian terawal dalam kelasnya dan satu sumbangan kepada pengetahuan yang ada dalam bidang berkenaan. Kaedah kuantitatif telah digunakan untuk mencapai tujuan penyelidik. Satu soal selidik telah dibangunkan dan diedarkan kepada 480 kakitangan yang terlibat dalam penyediaan belanjawan di dalam syarikat perindustrian awam di Libya, di mana 210 soal selidik yang lengkap telah dianalisis. Teknik Pemodelan Persamaan Struktur dan Perisian SmartPLS digunakan untuk menganalisis data yang relevan. Adalah didapati bahawa tingkah laku kerja inovatif penyedia belanjawan adalah dipengaruhi secara positif oleh penyertaan belanjawan dalam konteks sektor awam Libya. Wujudnya hubungan langsung antara penyedia belanjawan dan tingkah laku inovatif. Terdapat juga hubungan tidak langsung yang diwujudkan melalui

perkongsian pengetahuan di mana hasil menujukkan bahawa terdapat hubungan langsung dan tidak langsung melalui perkongsian pengetahuan antara penyedia belanjawan dan tingkah laku kerja yang inovatif. Model psikologi telah diambil kira sebagai moderator untuk menguatkan hubungan yang dikehendaki, dan ia telah membuktikan peranan positifnya. Kajian ini mencadangkan untuk mengeksplorasi penyertaan belanjawan kakitangan sebagai satu cara untuk meningkatkan dan membangunkan organisasi sumber manusia dengan melaksanakan secara keseluruhan sektor ekonomi Libya yang lain.



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TABLE OF CONTENTS

	Page
TITLE	i
DECLARATION	ii
CERTIFICATION	iii
ACKNOWLEDGEMENTS	iv
ABSTRACT	v
ABSTRAK	vi
TABLE OF CONTENTS	viii
LIST OF TABLES	xvi
LIST OF FIGURES	xviii
LIST OF APPENDICES	xx
CHAPTER 1 INTRODUCTION	1
1.1 Overview	1
1.2 Motivations of Study	2
1.3 Background of the study	3
1.3.1 General information on Libya	3
1.3.2 Libyan Public Industrial Companies	3
1.3.3 Theoretical Background	5
a. Budget participation	5
b. Knowledge Sharing	5

c. Psychological Capital	6
d. Innovative Work Behaviour	6
1.4 Problem Statement	7
1.5 Research Questions	10
1.6 Research Objectives	11
1.7 Scope of the Study	12
1.8 Significance of the Study	12
1.9 Operational Definition of Key Terms	13
1.10 Organisation of Chapters	15
1.11 Summary	15

CHAPTER 2 LITERATURE REVIEW	16
2.1 Introduction	16
2.2 Perspective on innovation	17
2.3 Budget perspective	19
2.3.1 The significance of budgets	20
2.3.2 Budgets and behavioural aspects	21
2.3.3 The behavioural consequences of the budget participation	25
2.4 Theory of Organisational Knowledge Creation (SECI model)	27
2.5 Psychological Capital Theory	28
2.6 Critical Review of the Theories	29
2.7 Dependent Variable: Innovative Work Behaviour	36
2.7.1 Innovation and Creativity	36

2.7.2	Innovative Work Behaviour	37
2.8	Independent Variable: Budgetary Participation	39
2.9	Mediator Variable: Knowledge Sharing	41
2.9.1	Tacit and Explicit Knowledge Sharing	42
2.10	Moderator Variable: Psychological Capital	44
2.10.1	Basic Components of Psychological Capital	45
a.	Hope	45
b.	Self-Efficacy	45
c.	Resilience	46
d.	Optimism	46
2.11	The Relationship between study constructs	47
2.11.1	The Relationship between Budget Participation and innovative Work Behaviour	47
2.11.2	The Relationship between Budget Participation and Knowledge Sharing	52
2.11.3	Mediation relationship	54
a.	Knowledge Sharing as Mediator of the Relationship between Budget Participation and Innovative Work Behaviour	55
2.11.4	Relationship between Knowledge Sharing and Innovative Work Behaviour	58
2.11.5	Moderation relationship	61
a.	Psychological Capital as a Moderator	61
1.	Barriers to successful tacit knowledge transfer	61
2.	Success factors to tacit knowledge transfer	62
3.	Psychological Capital as a moderator of the relationship between budget participation and knowledge sharing	62
a.	Hope	62

b. Self-Efficacy	64
c. Resilience	64
d. Optimism	65
4. Psychological Capital as a moderator of the relationship between knowledge sharing and innovative work behaviour	65
2.12 Summary	68
CHAPTER 3 RESEARCH METHODOLOGY	69
3.1 Introduction	69
3.2 Research Philosophy	69
3.2.1 The Research Paradigm	70
3.3 Research Framework	71
3.3.1 Theoretical Framework	71
a. The relationship between budget participation and innovative work behaviour	71
b. The relationship between budget participation and knowledge sharing	72
c. Knowledge sharing as mediator of the relationship between budget participation and innovative work behaviour	73
d. The relationship between knowledge sharing and innovative work behaviour	75
e. Psychological Capital as a moderator of the relationship between budget participation and knowledge sharing	75
f. Psychological Capital as a moderator of the relationship between knowledge sharing and innovative work behaviour	76
3.3.2 Conceptual Framework	78

3.4	Hypotheses	79
3.5	Research Design	80
	a. Quantitative Research Method	80
	b. Qualitative Research Method	80
	c. Mixed Methods Research	81
3.5.1	Design of the Research	81
	a. Justification for a quantitative approach in the Study	82
3.5.2	Target Population	82
3.5.3	Sample and Sampling Procedure	83
3.5.4	Unit of Analysis	85
3.5.5	Data Collection Method	85
3.5.6	Construction of the Questionnaire	86
3.5.7	Administration of the Questionnaire	88
3.6	Research Instruments	88
3.6.1	Re-Translation Method of Instruments	89
3.6.2	Budgetary Participation	89
3.6.3	Knowledge Sharing	90
3.6.4	Innovative Work Behaviour (IWB)	91
3.6.5	Psychological Capital	93
3.7	Data Analysis	94
3.7.1	Model Specification	96
	a. Assessment of Measurement Models (Outer Model)	96
	b. Assessment of Structural Model (Inner Model)	97

3.8	Pre-test (Validity Test)	97
3.9	Pilot Test	98
3.9.1	Reliability Test	98
3.10	Summary	100
CHAPTER 4 RESULTS		101
4.1	Introduction	101
4.2	Data Collection Issues and Screening	101
4.3	Missing Value	101
4.4	Response Rate	102
4.5	Non-response Bias	102
4.5.1	The procedural remedy	103
4.5.2	Statistical remedies	103
a.	Collinearity test	103
b.	Harman's single-factor test	104
4.6	Profile of Respondents	105
4.7	Study Model Evaluation Using (SmartPLS-SEM 3)	107
4.7.1	Assessment of Measurement Model	108
a.	The first order measurement model	109
1.	Indicator reliability (item loading)	109
2.	Internal consistency reliability (CR)	109
3.	Convergent validity (AVE)	110
4.	Discriminant validity	112

4.1 First order Fornell-Larcker	112
4.2 First order HTMT	113
4.3 First order cross loading	114
b. The second order measurement model	117
1. Second order item loading, CR and AVE	117
2. Discriminant validity second order	118
2.1 Second order Fornell-Larcker	118
2.2 Second order HTMT	118
2.3 Second order cross loading	119
4.7.2 Assessment of Structural Model	121
a. The summary of structural model analysis results	122
b. The detailed structural model analysis results	122
1. The coefficient of determination (R^2)	122
2. Predictive relevance (Q^2 and q^2)	123
3. Hypotheses testing	124
3.1 Direct relationships	124
3.2 Mediation relationship	125
3.3 Moderation relationships	126
4. Effect size (F^2)	130
4.8 Summary	132

CHAPTER 5 DISCUSSION AND CONCLUSION	133
5.1 Introduction	133

5.2	The key research findings	134
5.3	Discussion	136
5.3.1	The Relationship between Budget Participation and Innovative Work Behaviour	136
5.3.2	The Relationship between Budget Participation and Knowledge Sharing	139
5.3.3	Knowledge Sharing as a Mediator of the Relationship between Budget Participation and Innovative Work Behaviour	140
5.3.4	Relationship between Knowledge Sharing and Innovative Work Behaviour	141
5.3.5	The moderation role of Psychological Capital on the research model	143
5.4	Theoretical and practical implications of the study	144
5.4.1	Theoretical implications	145
5.4.2	Practical implications	146
5.5	Limitations of the Study	148
5.6	Future Research	150
5.7	Conclusions	151
REFERENCES		153
APPENDICES		181

LIST OF TABLES

		Page
Table 2.1	Tacit and Explicit Knowledge Examples	27
Table 3.1	The Budget Participation Construct	90
Table 3.2	The Knowledge Sharing Construct	91
Table 3.3	The Innovative Work Behaviour Construct	92
Table 3.4	The Psychological Capital Construct	94
Table 3.5	Reliability Test Result	99
Table 4.1	Report on the Rate of Return of Questionnaires	102
Table 4.2	Report of VIFs value	104
Table 4.3	Total Variance Explained	104
Table 4.4	Profile of Respondents	106
Table 4.5	First order item loading, CR and AVE	111
Table 4.6	First order Fornell-Larcker	112
Table 4.7	First order HTMT	113
Table 4.8	First order cross loading	114
Table 4.9	Second order item loading, CR and AVE	117
Table 4.10	Second order Fornell-Larcker	118
Table 4.11	Second order HTMT	118
Table 4.12	Second order cross loading	119
Table 4.13	Summary of the structural model analysis results	122

Table 4.14	The coefficient of determination (R^2) results	123
Table 4.15	Predictive relevance (Q^2) results	123
Table 4.16	The (q^2) results	123
Table 4.17	Direct relationships	124
Table 4.18	Total indirect effect	125
Table 4.19	Bootstrapped Confidence Interval values	126
Table 4.20	Results of moderation analysis	127
Table 4.21	The effect size (F^2) results	130



UMS
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LIST OF FIGURES

	Page
Figure 2.1 Budget participation in the literature and theories used	24
Figure 2.2 Psychological Capital Role in Workplaces	29
Figure 2.3 Research Model	35
Figure 2.4 Psychological Capital	44
Figure 2.5 Support of the Relationship between Budget Participation and Innovative Work Behaviour	48
Figure 2.6 Support of the Relationship between Budget Participation and Knowledge Sharing	52
Figure 2.7 Support of the Mediation Role of Knowledge Sharing	57
Figure 2.8 Support of the Relationship between Knowledge Sharing and Innovative Work Behaviour	59
Figure 2.9 Support of the Moderation Role of Psychological Capital on the Relationship between Budget Participation and Knowledge Sharing	63
Figure 2.10 Support of the Moderation Role of Psychological Capital on the Relationship between Knowledge Sharing and Innovative Work Behaviour	66
Figure 3.1 Conceptual Framework	78
Figure 3.2 Sample size G*Power	84
Figure 4.1 The Assessment Criteria of the Measurement Model (reflective)	108
Figure 4.2 The first order measurement model	116
Figure 4.3 The second order measurement model (two-stage approach)	120
Figure 4.4 The Assessment Criteria of the Structural Model (reflective)	121
Figure 4.5 Two-way Interaction Effect of Moderator 1	128

Figure 4.6	Two-way Interaction Effect of Moderator 2	129
Figure 4.7	Structural Model (two-stage approach)	131



UMS
UNIVERSITI MALAYSIA SABAH

LIST OF APPENDICES

	page
Appendix A List of Publications	182
Appendix B Questionnaire	183

UNIVERSITI MALAYSIA SABAH

CHAPTER 1

INTRODUCTION

1.1 Overview

Budgets are the management accounting tool most widely used in organisations for planning the future (Jermias and Yigit, 2013; Lueg and Lu, 2012; Onaitis and Shastri, 2012; Uyar and Bilgin, 2011). Participative budgeting describes the “process in which individuals, whose performance will be evaluated, and possibly rewarded, by their achievement of budget targets, are involved in, and have an influence on, the setting of these objectives” (Derfuss, 2015). The literature of management accounting suggests that the relationship between budget participation and performance could be mediated by many other factors which play a vital role in the achievement of organisational goals (Avelé and Édimo, 2015; Breaux, 2004; Candidate and Medan, 2015; V. K. Chong and Chong, 2007; Darman and Baharuddin, 2015; Dunk, 1989; Karakoc and Ozer, 2016; Leach-Lopez, Stammerjohan, Lee, and Stammerjohan, 2015; Leach-López, Stammerjohan, and Lee, 2009; Macinati and Rizzo, 2014; Nouri and Parker, 1998; Rokhman, 2017; Venkatesh and Blaskovich, 2011, 2012; Zainuddin and Zainal, 2012). The current study attempts to investigate issues related to the innovative behaviour of budget preparers through budgetary participation, and factors that influence the innovative work behaviour of these budgetary participants. This chapter provides a contextual background of the research area. It begins by describing the background to an important area of concentration on the effect of budgetary participation on innovative work behaviour, specifically within public industrial companies in Libya. This is followed by the research problem, research questions and research objectives of this study. The chapter ends with an introduction to the research context, implications of the study, and organisation of the thesis.

1.2 Motivations of Study

Organisations are constantly seeking new ways to improve individuals' performance which affect organisational performance (Andrei, Gâlmeanu, and Radu, 2018; Topor and Putan, 2011). The internal decision-making processes at both the strategic and operational levels are sought to improve the quality of management accounting information that is used for future planning through the budget process. The quality of budgeting information is affected by budget preparers and their behaviours (Michelle and Talib, 2017; Searfoss, 1976; Воронова and Voronova, 2017), so this study seeks through budget participation to booster innovative behaviour of budget setting process participants which will improve their work outcomes.

The ideas for this research stemmed from an initial interest in management accounting innovations. The idea of internal innovation, that is, the kind of innovation produced inside an organisation which is hard to imitate.

Initial facts related to the idea of the study:

1. The factors influencing internal innovation in relation to management accounting.
2. Innovative work behaviour stands behind any high performance of an individual and an organisation.
3. Domination of knowledge economics on the world of business, and in general accounting, misses these kind of concepts, such as knowledge, knowledge sharing, and innovation.
4. The Libyan public sector needs to develop individual behaviour, rather than financial resources.
5. A lot of problems related to the budget setting process, which affect the preparation and implementation stage (Libya Audit Bureau, 2016, 2017).

These early facts provided the foundation for the development of this research project.

1.3 Background of the Study

This section first provides some general information on the country of Libya, and Libyan public industrial companies as a background to the issue studied in this research, before identifying the research problem, and the questions that the study seeks to answer.

1.3.1 General information on Libya

Libya, the fourth largest country in Africa, with a Mediterranean shoreline of more than 1,800 kilometres, is located in North Africa. It is bounded by the Mediterranean Sea to the north, Niger, Chad and Sudan to the south, Egypt to the east, and Tunisia and Algeria to the west. Although the country covers more than 1.7 million square kilometres, over 90% of the land is either desert or semi-desert. Libya's population is about 6,422,800; according to the Libyan Mission to the United Nations (2013), and is increasing at an average of 4.2 percent annually. Oil is the main source of revenue and during the 1980s, it accounted for two-thirds of the national income and nearly 99% of export earnings. To reduce the country's complete dependence on oil, Libyan economic policy has focused, more recently, on the development of other strategic industries such as cement, iron, and steel (Elmagri, 2013).

1.3.2 Libyan Public Industrial Companies

The emergence of public-sector control over the economy was a direct result of the Libyan revolution, which nationalised some private projects and constructed new projects to control the production and distribution of goods and services. As a result, the role of the private sector was reduced. In the 1970s and early 1980s, a

series of laws were enacted, and a set of economic decisions were taken that gave the public sector complete control over all economic activities except some simple marginal activities. Under this legislation, private industry was marginalised. Therefore, the major tasks in production and services were assigned to the public sector. Public sector investments comprised about 85 percent of the total national investments recorded during the 1980s. The public sector also employed about 87 percent of the workers in the economy in 1980 (Idbea, 2013). The state not only invested in infrastructure sectors but also entered directly into the agriculture sector, manufacturing, domestic trade (all stages) and foreign trade, restaurants and hotels, transport and storage, transportation and home ownership services, finance and insurance. The public sector covered the domestic supply of essential goods and services, and other activities, both large and small (Idbea, 2013). The public sector, therefore, became the main engine of the national economy, which witnessed the nationalisation of banks and foreign institutions, and contributed to the creation of national companies. In general, the public sector provided all the needs of the community. The public sector is sometimes alluded to as the state sector, the part of the state that deals with the production, allocation of goods and services for the government and its citizens, whether national or local (Idbea, 2013).

The industrial companies in Libya are controlled by the Ministry of Industry. There are companies that are directly owned by the Ministry and there are also some other companies belonging to other sectors, including the Ministry of the Economy and the Investment Fund. Libya's main competitive advantage is cement, Petro chemicals, refining, and power generation. The industrial sector is in need of major upgrade and reforms. Forty years of regime coupled with non-existent private property notions (all industries belonged to workers creating inefficiencies) has left a majority of industrial companies uncompetitive. The industrial companies in the Libyan public sector cover all fields such as Iron and Steel industrial (LISCO), Water and Beverages, food industry, Libya Trucks And Buses Co (TBCo), Petrochemical Companies, Oil and Gas Processing Companies, Cement industry, Tobacco industry, Tire and Batteries industry, and all other fields, are within the public sector (Marcopolis, 2013).