THE EFFECTIVENESS OF USING GENRE-BASED APPROACH TO TEACH NARRATIVE WRITING TOWARDS WRITING SKILL AND WRITING APPREHENSION TO LOWER-SECONDARY SCHOOL STUDENTS IN KOTA KINABALU



SCHOOL OF EDUCATION AND SOCIAL DEVELOPMENT UNIVERSITI MALAYSIA SABAH 2007

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LIAZAH: MASTER OF EDUCATION (TESL)

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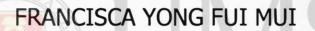
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THE EFFECTIVENESS OF USING GENRE-BASED APPROACH TO TEACH NARRATIVE WRITING TOWARDS WRITING SKILL AND WRITING APPREHENSION TO LOWER-SECONDARY SCHOOL STUDENTS IN KOTA KINABALU



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DISSERTATION SUBMITTED IN PARTIAL FULFILMENT FOR THE DEGREE OF MASTER OF EDUCATION (TESL)

SCHOOL OF EDUCATION AND SOCIAL DEVELOPMENT UNIVERSITI MALAYSIA SABAH 2007

DECLARATION

I hereby declare that the materials in this thesis are my own except for quotations, excerpts, equations, summaries and references, which have been duly acknowledged.

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ABSTRACT

THE EFFECTIVENESS OF USING GENRE-BASED APPROACH TO TEACH NARRATIVE WRITING TOWARDS WRITING SKILL AND WRITING APPREHENSION TO LOWER-SECONDARY SCHOOL STUDENTS IN KOTA KINABALU

This study aims to find out the effectiveness of using genre-based approach in teaching narrative writing in Form Two classrooms of a government school in Kota Kinabalu. The mixed-method design employing the quasi-experimental method is used in this study. 60 students participated in the experiment. The Treatment group and the Control group consist of 30 students respectively. Each group was taught for two weeks (3 times of 11/2 hours, equivalent to 9-week writing lesson). Genre-based approach was used with the Treatment group and Non Genre-based approach was used with the Control group. The pretest and posttest were conducted to measure the achievement of students in writing. The Daly-Miller Writing Apprehension Inventory was used to measure the degree of anxiety among students before and after writing. A questionnaire on the effectiveness of the approach was given to the Treatment group at the end of the treatment. The hypotheses were tested at .05 significance level, using Paired Samples t-test and Independent Samples t-test. The technique is found to be successful and is able to push up the level of students in writing. The performance of students improved. Although the writing apprehension among students is not significant, it was found out that most of the students have the tendency to experience the degree of anxiety when asked to write. In addition to that, there is significant difference in the score of the posttest between the Treatment group and the Control group in learning to write after Instruction. The t-value obtained is 3.602 and the associated probability-significant is .001. However, for the Treatment group, there is significant difference in the score of the test before and after Instruction. The t-value obtained -5.827 and the associated probabilitysignificant is .000. The two-tail significance for both (.001 and .000) indicates that p-value is less than .05 and thus is significant. The result of this study and the triangulation of the interview also proved that the approach is effective. Teachers need to motivate and encourage students to view writing positively so that they would be able to write hetter.

ABSTRAK

Kajian yang berbentuk kuasi-eksperimental ini meninjau keberkesanan Pendekatan "Genre" dalam penulisan karangan jenis cerita di kalangan pelajar Tingkatan 2. Lokasi kajian ialah di sebuah sekolah menengah di bandar, Kota Kinabalu. Seramai 60 orang pelajar terlibat dalam kajian ini, di mana 30 orang pelajar merupakan kumpulan rawatan manakala 30 orang lagi sebagai kumpulan kawalan. Setiap kumpulan diberi dua minggu pengajaran (3 kali - 1½Jam, bersamaan dengan 9-minggu masa penulisan) iaitu Pendekatan "Genre" untuk kumpulan rawatan dan Pendekatan "Bukan Genre" bagi kumpulan kawalan. Ujian pra dan pasca diberi untuk mengukur pencapaian pelajar dalam penulisan. Inventori Daly-Miller digunakan untuk mengukur tahap kegelisahan pelajar dalam penulisan. Satu soal-selidik keberkesanan diberi kepada pelaiar di akhir rawatan. Hipotesis-hipotesis kajian diuji dengan analisis min, dengan menggunakan Paired Samples t-test dan Independent Samples t-test pada aras keyakinan .05. Didapati bahawa pencapaian pelajar-pelajar yang dikaji bertambah baik selepas pendekatan "Genre" digunakan. Walaupun tahap kegelisahan penulisan pelajar-pelajar menunjukkan perubahan yang besar, kebanyakan daripada mereka mengalami kegelisahan apabila disuruh menulis karangan, Selain daripada itu, perbezaan skor bagi pascaujian di antara kumpulan rawatan dan kawalan, statistik t adalah 3.602 dan mempunyai nilai signifikan = .001. Bagaimanapun, kumpulan rawatan yang menggunakan pendekatan "Genre" memberi signifikan dengan statistik t -5.827 dan mempunyai nilai signifikan =.000. Kedua-dua nilai signifikan (.001 dan .000) menunjukkan nilai-p kurang dari .05 dan adalah signifikan. Berdasarkan hasil dapatan kajian dan ditriangulasikan oleh temu bual. didapati bahawa pendekatan tersebut adalah efektif. Hasil dapatan kajian memberi kesimpulan bahawa Pendekatan"Genre" dapat membaiki penulisan karangan di kalangan pelajar. Guru perlulah memberi motivasi dan dorongan kepada pelaiar-pelaiar supaya mereka mempunyai pandangan yang positif terhadap penulisan karangan.

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LIST OF ABBREVIATIONS

A Agree DA Disagree

EPRD Education Planning and Research Department

e.g. Example etc. Etcetera

EFL English as a Foreign Language
ELT English Language Teaching
ESL English as a Second Language

G Gender

GBA Genre-Based Approach
JPS Jabatan Pendidikan Sabah

KBSM Kurikulum Bersepadu Sekolah Menengah

KPM Kementerian Pendidikan Malaysia

LEP Low English Proficiency

M Modelling or Deconstruction Phase

MI Multiple Intelligence
M/F Male or Female
No. Number

NSV Negative PSV Positive

PMR Penilaian Menengah Rendah

PPK Pusat Perkembangan Kurikulum

Q Question RSPT Respondent

SIC Student Initiated or Individual Construction

SFL Systemic-Functional Linguistics

SK Sekolah Kebangsaan

SJK Sekolah Jenis Kebangsaan

SMK Sekolah Menengah Kebangsaan

SPM Sijil Pelajaran Malaysia

SRK Sekolah Rendah Kebangsaan SRS Sekolah Rendah Swasta

TIC Teacher Initiated or Joint Construction

TLC Teaching Learning Cycle

UPSR Uijan Penilaian Sekolah Rendah

& And

WA Writing Apprehension
WS Writing Skill / Score

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CHAPTER 1

INTRODUCTION

1.1 Introduction

Writing has been a central topic in applied linguistics and remains an area of lively intellectual research and debate. The complex, multifaceted nature of writing and the significance of writing in our lives constantly evade description and explanation in helping to clarify how writing works and how it should best be taught. The three main approaches to writing are: product –, process –, and genre-based approaches. A major problem which students commonly faced in the Sijil Pelajaran Malaysia (SPM) English Language Paper 1 (2004) is the difficulties in writing essay especially in Section B on Continuous Writing. Students have a very hard time to produce an essay of 350 words in length. This study focuses on the effectiveness in using genre-based approach to teach one of the writing types evaluated in SPM examination (narrative, descriptive, expository, argumentative or reflective), that is, narrative writing. In order to improve students' achievement in the English Language Paper, students will need to learn how to write. Weigle, (2002) highlights that if the writing task involves a genre that is unfamiliar to writers, some writers who are otherwise skilled may not be able to perform well. This is also echoed in Littlefair's in Riley & Reedy (2000) statement that "if pupils are to become competent readers and writers of both narrative and non-narrative genres, they must be able to discover information and reconstruct it for their own purposes They require a sense of the overall forms of these genres and of the language which is commonly used". Therefore, insufficient experience with a range of genres will lead to students facing difficulties in writing the texts.

1.2 Background of Study

The ability to write effectively has become increasingly important in our global community, and instruction in writing is thus assumed to have an increasing role in the second language education. Communication across languages becomes more essential as advances in transportation and technology allow people from nations and cultures throughout the world to interact with each other. As a result of this, the ability to speak and write a second language is becoming widely recognized as an important skill for educational, business, and personal reasons. Writing has also become more important as tenets of communicative language teaching – that is, teaching language as a system of communication.

The value of being able to write effectively increases as students progress through compulsory education on to higher education. Writing is an important part of the curriculum in schools from the earliest stage, and most children who have a formal education system will learn to write, at least at a basic level, in that setting.

Teaching students how to write is probably the least understood and least researched area in the traditional ESL/EFL curriculum (Paulston, 1972). Writing is the last and perhaps most difficult skill students learn if they ever do. Teachers are often confused about how to approach writing instruction; and many still see it only as a way to reinforce oral skills. Weigle, (2002) further stated that, "the traditional role of writing in an EFL/ESL classroom, especially for those near or at the beginning of their language studies, is to support and reinforce the learning of oral communication of knowledge about the structure and vocabulary of the language".

This paper describes a study of the effectiveness in using genrebased approach to teach narrative writing giving possible insights and implications to both teachers and students.

1.3 Statement of Problem

Genre-based approach to teaching writing focuses on getting students 'in' to new discourse communities by making them aware of the characteristically patterned ways that people in the community use language to fulfill particular communicative purposes in recurring situations. This fulfills our education paradigm of moving from teachercentred to student-centred activities. For example, learners might learn that writing a sales letter typically involves seven moves: (1) 'establishing credentials' (2) 'introducing the offer' (3) 'offering incentives' (4) 'referring to enclosed documents' (5) 'inviting further communication' (6) 'using

pressure tactics' and (7) 'ending politely' (Bhatia, 1991 in Kern, 2000). These moves will involve activities moving from teacher-centred to student-centred activities. It is better if students in secondary schools be helped to cope with academic tasks and ultimately less problems faced in writing by mastering genres such as narrative, expository, descriptive, argumentative and reflective essays. As such the achievement is better for the writing skill (essay) in English Language. The researcher found out that students in the school are commonly faced with difficulties in essay writing especially for SPM examination purpose. According to (Paulston, 1972), writing is the last and perhaps the most difficult skill students learn. He believed that a strong foundation of the writing skills may sustain the learner's interest to further acquire other difficult writing skills. There are a lot of approaches to the teaching of writing. As a result, teachers are continually trying to find out the best method to teach composition. Apart from that, the English teachers in the school focus on a variety of writing approach instructions from Form 1 to Form 5. Each approach has its own features and strengths. Therefore, teachers are often in dilemma, which writing approach instruction is appropriate for their students. On the other hand, students are also facing a dilemma, which technique instruction to adopt and practise because the strengths in a particular technique might not appear in another technique. Moreover, through discussions with language department officers, little empirical research has been done on the outcome of genre-based writing instruction, particularly in second language contexts. Are these really what is happening in schools? Does the genre-based approach help: teachers in teaching the writing skills; and students in learning how to write different types of essays? Will this in turn, affect their achievement of the English Language Paper in the SPM examination?

1.4 Significance of the Study

Previous studies by Raimes, 1983; Pica, 1986; Sampson, 1981; Schabacker, 1981; and Thiede-Gonzo, 1983 have suggested a number of ways to teach writing. So far, Malaysian researchers have paid little attention to investigating the effectiveness of the genre-based approach on writing performance produced by Malaysian ESL learners since courses had been carried out in the mid 1990s without any documented report.

A significant aspect of this study pertains to the subjects who are Malaysian ESL learners that have not been thoroughly exposed to the different types of genres in writing. A major factor in choosing narrative over other genres is because learners at this level have already developed the narrative schemata through their experiences, reading and listening to stories. Many linguists, psychologists and psychotherapists believe passionately that stories are the most important means by which individuals come to know the world and their place within it. Barbara Hardy (1977: 12-13) puts it this way:

"Narrative, like lyric or dance is not to be regarded as an aesthetic invention by artists to control, manipulate and order experience, but as a primary act of mind transferred from art to inner life. Inner and outer story telling plays a major role in our sleeping and waking lives. We dream in

narrative, remember, anticipate, hope, despair, believe, doubt, plan, revise, criticize, construct, gossip, learn, hate and love by narrative. In order really to live, we make up stories about others and ourselves, about the personal and the social past and future." (Riley & Reedy, 2000)

The key phrase for us is 'a primary act of mind transferred from art to inner life'. Storying is the human way of making sense, and the better we are at making stories, the more equipped we are to understand and make experience meaningful. It is not merely desirable, it is a psychological necessity. We, therefore, as teachers need to support our students in order that they construct their own narratives. (Riley & Reedy, 2000) As such, logically, narrative should be first exposed to students.

In relation to its significance, the results of this study help teachers to choose the correct approach for teaching writing. This method serves as additional way besides the product and process approaches. For learners, it is enjoyable learning to write narrative essays with less anxiety. Training among school teachers is also practical because this study comes with a prepared and complete module, ready for teachers to use with their students. It also serves as a documented, local research for Education Department to revise it for further courses or implementation. The findings may also assist enthusiastic researchers as they can use it as a basic or foundation for in-depth or further research in future.

1.5 Aims and Objectives

The English Language syllabus requires that students be taught to write effectively for various purposes. Feedback from teachers reveals that

students' efforts at writing are still unsatisfactory. Students appear to lack knowledge of text structure, linguistic features, the relevant content and suitable register to produce a good piece of writing.

The objectives of this study are:

- (a) To find out the effectiveness of using genre-based approach in teaching narrative writing in Form Two classrooms of a government school in Kota Kinabalu.
 - To find out the effect of genre-based approach towards the writing skill in narrative essay.
 - ii. To find out the effect of genre-based approach in relation to writing apprehension.
 - iii. To find out the effect of writing apprehension on students' writing skill in narrative essay.
 - iv. To find out the effectiveness of genre-based approach in teaching narrative writing towards writing skill and writing apprehension.
- (b) To look into the effect of learners' exposure to the rhetorical structures: textual and language features on the development of the writing process of the students.

1.6 Research Questions

This study seeks answers and replies to the following questions:

a. What is the effect of using genre-based approach in teaching narrative writing towards students' writing skill?