

PROJEK MASYARAKAT 1 SEN & 5 SEN



use. The project was divided into two phase and will be conduct along Semester 1 and 2 of session 2011/2012.

First phase

Collection of 1 cent and 5 cent around Universiti Malaysia Sabah.

Seminars and workshops conducted by Bank Negara Malaysia to teach

Second phase

Give financial literacy campaign talk at 12 primary and secondary schools around LIKAS area.

Collection of 1 cent and 5 cent at the 12 primary and secondary schools.

Identify a few poor villages located around Sabah and use the total donation collected to equip the community centers there with education materials.

Give financial literacy campaign talk to the villagers and children's living there.

The aim of the project is to teach students financial literacy and better management money effectively. In addition, students who participated in this project will have the chance to develop soft skills, and involved in community service where it can help them to get a job in the future. The collection will be used to equip the community centers with education materials to cater to the needs of students in rural areas. The target donation amount to be collected is between RM10,000 and RM20,000.

Project 1 cent and 5 cent was launched on October 25, 2011 (Tuesday) at SPE Foyer as a pilot project to incorporate service learning in the course syllabus. The advisor of the project was Dr. Caroline Geetha and Mr. Vivin Vincent Chandran. This project is jointly organized by the third year students of Financial Economics (HE07) and Human Resource Economics (HE11). The project themed "Make a Big Change with Coins" aims to instill financial literacy among undergraduates and encourage savings. The savings in the form of 5 cents and 1 cent will be able to make a big change in their life or even to their community if it is put for proper